

D-Link Now Offers Lifetime Warranty*

"For as long as the product is owned by the original customer or upto a period of five years after the products discontinuance"

Mumbai, Maharashtra, October 14, 2009 /[India PRwire](#)/ -- D-Link, the end-to-end computer networking solutions provider for consumers and businesses, today announced that the Company's business solution products now include a Lifetime Warranty for business solution products to affirm continuous commitment to provide quality products & solutions. This is to provide consumers with greater confidence and quality assurance of products purchased.

Starting this October, D-Link business solution products purchased from D-Link or through authorized resellers and distributors will be covered by the Lifetime Warranty for as long as the product is owned by the original customer, or up to a period of five years after the product's discontinuance, whichever occurs first.

Speaking about this new initiative Mr. Jayesh Kotak, VP – Product Management, D-Link (India) Ltd. said, "This is in line with company's focus to provide world class products/ Solutions and service. This warranty policy is certainly going to be a great win-win situation for our customers and is also testament of the quality of D-Link products"

This new warranty will cover D-Link's entire business solution product line, which includes smart switches, unmanaged and managed switches, business wireless, and firewall security appliances.

Delivering high quality products to its consumers has always been a key area of focus for D-Link. With the new Lifetime Warranty policy designed for its business solution products, D-Link affirms its commitment towards providing quality products and after sales support to build and increase customer confidence towards D-Link's products and solutions.

Elaborating further, Mr. Raj Jadhav, VP – Solution Consulting, Tech-Support & IT, D-Link (India) Ltd. said "By offering a Lifetime Warranty we hope to provide our customers the ability to plan with confidence their network development roadmap for the future without having to worry about wastage of previously invested resources or product quality."

The Lifetime Warranty policy now includes D-Link business solution products sold in entire India through its vast network of D-Link's value-added resellers, solution providers and National distributor.

*For more information on D-Link's Lifetime Warranty, please visit <http://warranty.dlink.com>.

Notes to Editor

About D-Link

D-Link (India) Ltd. ranks among India's premier networking firms. Globally, D-Link Corporation features among the top five networking companies. D-Link is India's most preferred networking* and channel choice** company. D-Link is also the 2nd largest networking company in India***. D-Link is recognized as Best Networking Vendor in recent VarIndia Star Nite Award 2008.

D-Link India Ltd has a 24X7 toll free support helpdesk & 18 highly advanced service centers dotted across India to address the customer needs locally.

* CRN Channel Champion award 2008

** DQ Channel Choice Gold Award for Wired and Wireless Networking

***IDC 2007 data

**** VARIndia Star Nite Awards – 2008

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