

AMI India Signs StorIT India as Nationwide Distributor for IT's Storage Products

- American Megatrends India (AMI India) and StorIT enter into strategic agreement for distribution of storage products in India - StorIT Data Storage Solutions India (StorIT) to exclusively market and distribute AMI India's StorTrends range of IP SAN and NAS solutions.

Chennai, Tamil Nadu, February 15, 2010 /[India PRwire](#)/ -- American Megatrends India (AMI India), the wholly owned subsidiary of American Megatrends Inc. (AMI) USA, a foremost player in the storage hardware and software products and services, today announced a strategic partnership with StorIT, a leading Data Storage Specialist with wide presence across Indian sub-continent and Middle East.

With strong enterprise data storage competencies, StorIT will focus on distribution of AMI India's StorTrends range of IP San & NAS solutions across India. With this arrangement, AMI India has enhanced & strengthened its marketing network in India. This exclusive tie-up focuses on promoting and selling StorTrends IP SAN & NAS solution to resellers and end customers across India as well as partnering AMI India in key marketing and channel development initiatives to promote StorTrends range of storage solutions.

Announcing the Tie-up Mr. Sridharan Mani, Director & CEO, American Megatrends India said, "We see storage products/solutions set to grow fast in Asia & Middle East; and to take advantage of this impending potential growth surge, we have entered into this strategic alliance. StorIT has huge experience in the distribution of IT storage solutions in Middle East & India; and with their key expertise, we will be able to take our technologically superior storage solutions to key customers across different markets and grow our storage business".

Excited with the strategic partnership Mr. Susheel Benjamin, CEO, StorIT Data Storage Solutions, said "StorIT with its large nationwide reseller base, multi-locational offices and fundamentally strong storage-centric competencies is strongly committed towards the success of this partnership. AMI's storage products perfectly augment StorIT's product portfolio and enhances its product/solution offerings" to its customer base.

Notes to Editor

About American Megatrends India

American Megatrends India is a leading provider of BIOS, storage, embedded and vehicle tracking solutions. AMI India is dedicated to driving next wave technology and innovations in computing solutions and develops advanced technology for the best computing solutions in the world with a commitment to quality and excellence. For more information, visit www.amiindia.co.in.

About StorIT

Head-quartered in Bangalore, India since 2006 with branch offices in Mumbai and Delhi, StorIT is the foremost and leading Data Storage Specialist Value Added Distributor in the Indian Sub-continent. StorIT provides comprehensive suite of solutions & services that enable enterprises of all sizes to efficiently store, protect & manage business critical data, and harness the value of information.

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