

MSI India Readies to Launch WiMAX-Enabled Laptops

Micro Star International (MSI) has announced that it is ready with its WiMAX-enabled laptops and will be offering them into the Indian market starting January 2010.

New Delhi, Delhi, December 8, 2009 /[India PRwire](#)/ -- Micro Star International (MSI) has announced that it is ready with its WiMAX-enabled laptops and will be offering them into the Indian market starting January 2010. The entire range of MSI laptops including its U-series ultra-portable netbooks, the stylish X-slim series and the Classic series will incorporate WiMAX in the forthcoming models.

MSI anticipates a good market for its WiMAX-enabled products, once the WiMAX services go live on a commercial scale in India. As the newest generation of wireless communication, it is poised to become an ubiquitous application. The WiMAX Forum had predicted that the combined equipment and service revenues from WiMAX in India would be worth \$13 billion in 2012 and capture 19 million WiMAX subscribers, or 20% of the world's WiMAX user base. The Forum cites commercial availability of WiMAX technologies, affordable device price-points and government support for additional spectrum auctions as proof-points for the forecasts.

MSI has invested significant R&D and funding to prepare for the implementation of the 4th generation of wireless communications. The ultra-light, power-saving X-Slim Series X340 and X600 models from MSI are the first Taiwan-based brand to receive WiMAX Forum Certification. While MSI Wind U120 is the world's first ultra-portable netbook capable of supporting WiMAX.

With a population of more than one billion and a growing economy, India is a huge market for broadband and needs rapid deployment of WiMAX service. Currently, broadband penetration in India is four million, which is one broadband connection per 300 consumers. "MSI WiMAX-enabled laptops will help in bridging the digital divide in India through the delivery of wireless broadband services anytime and anywhere with higher efficiency in a cost-effective way," said Johnny Lin, National Product, Sales and Marketing Manager, MSI India.

Notes to Editor

Founded in August 1986, MSI (Micro Star International) is a world-class leading company specializes in the design and manufacture of mainboards, graphics card and notebooks. MSI is now the world No1 graphic card manufacturer and Top-3 in mainboards. According to Displaybank, MSI is the No4 Netbook supplier in 2008 and being ranked as Top 10 NB Brand in the worldwide market based on shipments.

MSI Computer India Pvt. Ltd. initiated its local presence as a licence office in 2005 and become a fully functional subsidiary in 2007. Today MSI India has in total 30 employees to provide local sales, marketing and service support.

Please visit www.msi.com

For more information, please contact:

Jaya Ghosh Sharma

Sr. PR Executive

(L) +91-11-2983 4428, (F) +91-11-2983 1976