

MRON Spreads its Wings to Gujarat, Target Channel Business

MRON is a leading Manufacturer's & IT Distribution Company with operations spread across Northern and the Central part of India has announced its expansion plan. Founded in January 2007 MRON has grown to become one of the most promising Provider of IT peripherals and the Consumer Electronics with Nine Branch Offices with stocking warehouse and corporate office in New Delhi, which enable it to reach out to its valued channel partners across the entire Northern India.. MRON through its Distributors and Value Added Resellers ensures availability, nationwide reach and right pricing of a variety of IT hardware and the Consumer Electronic products. MRON an ISO 9000:2001 company gives its customers the assurance of the best quality product at the right price carrying a mixed bag of computer peripherals consumer electronics & power conditioning products. MRON endeavors to create customer satisfaction through efficient management, timely response, innovation as well as effective warranty and service support.

New Delhi, Delhi, December 21, 2007 /[India PRwire](#)/ -- MRON International Limited is a leading Manufacturer's & IT Distribution Company with operations spread across Northern and the Central part of India has initiated a campaign to increase Channel Partner base in entire India by opening a branch in Ahmedabad (Gujarat) and the next stage would be Chennai (South India) by the end of the year 2008. MRON'S objective is to be present through an authorized distributor in every potential district of the country. Looking a head, MRON plans to expand its product offerings by host of ergonomically designed wireless products, keyboards, speakers, headsets, mice over the course of time and widen its presence across the country by opening new branch offices and increasing the team size to achieve the growth rate better than industry standards and become the most admired company for its valued partners and customers.

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MRON offers product distribution logistics, marketing and after sale customer services to its valued partners. The focus on individual product is manifested through extensive marketing and promotional campaigns spearheaded by MRON. Speaking on this occasion Mr. Naveen Garg, Director, MIL said "Our expansion strategy is very much planned and defined for the entire market, to offer quality product with quality support and warranty to our customers and this has prompted us to take initiative to equip our branches with the Service centers so as to cut down on the transit delays and also as an organization we are more focused on upcountry sales".

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Notes to Editor

ISO 9001: 2000 Certified

Company Profile

MRON International Limited is a leader in providing and supporting a broad range of Computer Peripherals and Consumer Electronic Products.

Our expertise and availability are your assurance that you'll receive the best value, the right products, on-time delivery and guaranteed results.

MRON International Limited is an innovative marketer and distributor of New and technologically advanced products Nationwide. We are a premier Value Added Provider of Computer Peripherals in the IT and the Retail

sector.

We offer a wide range of computer hardware including keyboard, cabinets, webcam, speakers, headsets, TV Tuners and power conditioning products like UPS, Power Supply etc. to end users through our channel partners.

Product offerings

Leveraging more than a decade of experience in Computer peripherals distribution, we partner with you to provide you the entire range of IT hardware, consumer electronics & power conditioning products using our experience and industry insights.

We have robust vertical industry expertise blended with a depth of horizontal competencies.

We offer:

- **Webcams**
- **Keyboards**
- **Cabinets**
- **Speakers**
- **TV Tuners**
- **Headsets**
- **Mouse**
- **UPS**
- **Power Supply (SMPS)**

Through our branches all over Northern India, using our best practices and economies of scale we provide our channel partners with creatively designed, technologically advanced computer peripherals and consumer electronics that help create value.

MRON has 9 branches spread across Northern & Central India with head office in New Delhi.

For more information, please contact:

Rajendera Kumar
Manager (MARCOM)
(L) 9971633319

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