

# AirAsia Group goes 'live' with ARMS® V2 Commercial Planning Sub-System (CPSS V2.5)

Aviation InfoTech major, Sheorey Digital Systems (SDS), is pleased to announce that Kuala Lumpur (Malaysia) headquartered LCC group, AirAsia, has gone 'live' with ARMS® V2 Network & Schedule Planning application - CPSS V2.5 along with a custom-built Optimizer viz. Flight Scheduling Optimizer (FSO).

Bengaluru, Karnataka, July 23, 2016 / India PRwire -- Aviation InfoTech major, Sheorey Digital Systems (SDS), is pleased to announce that Kuala Lumpur (Malaysia) headquartered LCC group, AirAsia, has gone 'live' with ARMS® V2 Network & Schedule Planning application - CPSS V2.5 along with a custom-built Optimizer viz. Flight Scheduling Optimizer (FSO).

Under an agreement inked in June 2015, AirAsia decided to purchase perpetual license rights for CPSSV2.5 besides giving SDS the mandate to develop a highly customized Scheduling Optimizer to cater to their very unique set of operational requirements. The deployment was split across two phases with the core application going live in January this year followed by the FSO last month.

As a leading and award winning LCC brand, the AirAsia Group services the most extensive scheduled network across all ASEAN countries and beyond which comprises five airline affiliates operating a fleet size of over 170 aircraft and serving over 120 destinations.

MD & CEO of SDS, Vivek (Vicky) Sheorey described it as a "fantastic outcome to the enormous effort put in by both teams to get to this stage". He also expressed great pleasure at ARMS® V2 being deployed with "one of the most recognizable brands in the airline space". He further stated that, "the acceptance of ARMS® V2 CPSS, by an operator with the scale & complexity of network as operated by the AirAsia group and its affiliate airlines, is a validation of maturity of the product to cater to a multi-AOP & multi-hub scenario. And given AirAsia's preeminent reputation of operating with the world's lowest unit cost, the bespoke scheduling Optimizer will afford visible cost reductions through optimal resource assignments across the network".

Rapidly growing and evolving, ARMS® V2 already counts over 50 customers worldwide for its innovative capabilities as the only true integrated Aviation ERP in the market today, which seamlessly integrates all of the functional and operational areas of an airline/air-operator with a unified database.

## **Notes to Editor**

#### **About SDS**

Sheorey Digital Systems Ltd. (SDS) is an ISO 9001:2008 & 27001:2005 certified, established Indian InfoTech company specializing in Aviation and Information Management domains. SDS strives to provide radically efficient and cost-effective software solutions for Airlines/Air Transportation industry.

SDS has pioneered the development of a highly integrated, flexible and scalable enterprise-class software solution exclusively for the Air Transportation industry viz. ARMS® (Aviation Resource Management System). Offered both as a seamlessly integrated suite or modular standalone applications, ARMS® is helping Airlines & Air Operators worldwide, successfully cope with uncertain and highly volatile bottom lines.

### For more information, please contact:

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