

## **MeriCAR.com Promoter Won City Round and Participated in Maruti WagonR - Think Big Challenge North Zonal Level Round**

*MeriCAR.com promoter, Rakesh K. Sidana, was selected as one of the final North Zone City winners. There were five city round finals. He was one of them to present his business idea for first zonal finals in Delhi.*

Gurgaon, Haryana, January 14, 2010 /[India PRwire](#)/ -- Rakesh K Sidana, founder of MeriCAR.com, won first city round of WagonR - Think Big Challenge and presented his business idea before Jury in the final north zonal level round. It was held at IIT Delhi.

There were five city round finals. The participants were given 15 minutes each to make presentations on their business plan. The jury members judged each candidate with regard to idea and concept, executing and planning, scalability, differentiation, competitive market analysis, financial and promotional investment.

Maruti WagonR - Think Big Challenge is a first of its kind contest where entrepreneur can come forward to compete for the title. The winner gets cash prize of 10 lacs, along with a WagonR car and an opportunity to meet potential investors. Mr. T S Vineet Devaiah is the first zonal winner and will be joined by three more winners from west, east and south zone. WagonR Think Big Challenge partnering with The Times Of India, HDFC Bank, Indian Angels Network, Times Zig Wheels, Times Red Cell, CNBC & Awaaz.

"It was a great experience, the Jury was very supportive. I am thankful to everybody who voted for us and appreciated our business idea." says Rakesh K. Sidana, CEO, MeriCAR.com

### **Notes to Editor**

#### **About MeriCAR.com**

MeriCAR.com, a first-in-India dedicated web portal for online booking for car servicing. The web portal is creating awareness and providing a platform for car owners to make easy contact to car workshop. MeriCAR.com is associated with Maruti Authorized Service Station and Bosch Car Service car workshops in NCR and doing an effort to focus on total car care services in India.

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