

SkodaAuto India secures the No. 1 segment position in June '09

The New Laura & Superb outperform the competition in the C+ and D segment respectively

Mumbai, Maharashtra, July 2, 2009 /[India PRwire](#)/ -- ŠkodaAuto India, a fully owned subsidiary of ŠkodaAuto a.s., Czech Republic, today announced that the company secured the **No. 1 position** for sales in **C+ and D Segments** for the month of June 2009, ahead of all other car manufacturers in these segments in India.

The Škoda Octavia & the New Škoda Laura proved to be the hottest selling cars in the C+ segment in India with a sales figure of **737 units** – No.1 segment position in June 2009. Maintaining its superb run and giving a 7 star experience to our customers, the new Škoda Superb secured the No. 1 position in the D segment in India with sales figures of **212 units** in June 2009.

The C+ segment in India comprises of cars such as the Honda Civic, Toyota Altis, Škoda Octavia, Škoda Laura, Chevrolet Optra, Volkswagen Jetta and Mitsubishi Cedia. The D segment in India includes the Hyundai Sonata, Honda Accord, Škoda Superb, Toyota Camry, Volkswagen Passat and Nissan Teana.

Speaking on the achievement **Mr. Thomas Kuehl, Board Member, Sales and Marketing, ŠkodaAuto India** said "We are very proud today as we continue our successful run despite the slow patch for the C+ segment in the automobile industry. Our leading position in these segments is a combined result of the new engine options and choice of variants introduced through our two new launches – the Superb & the Laura as well as the expansion of our dealer network in the country. This milestone achievement reflects ŠkodaAuto's commitment towards India through our global technologies, superior built-quality and valuable services which enhance the ownership experience for our customers."

Notes to Editor

About Skoda India:

Skoda has been operating in India since November 2001 as a subsidiary of **SkodaAuto a. s.** Czech Republic (Volkswagen Group), one of the fastest growing car manufacturers in Europe. It has set up a state-of-the-art manufacturing facility in Shendra near Aurangabad, Maharashtra. The facility is spread across 300,000 sq. mt. **SkodaIndia** has 4 models on sale in India – Skoda Superb, Skoda Octavia, Skoda Laura and Skoda Fabia. Škoda Auto India has a network of **61 dealerships** across the country and has sold **over 68,000 units** since November 2001.

For more information, please contact:

Meghna Choksey

Head of Corporate Communications

(L) 02240547000

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