

Anti-Theft Car Security Devices for members on MeriCAR.com, partners with Micro Retail Ltd

MeriCAR.com promoter partners with Micro Retail Ltd. to offer anti-theft car security devices to car owner members.

Gurgaon, Haryana, April 28, 2009 /[India PRwire](http://www.indiaprwire.com)/ -- MeriCAR.com, a first-in-India dedicated web portal on car servicing, is now associated with Micro Retail Ltd. to offer an anti-theft vehicle security system to car owner premium members. Visitors can buy Micro VBB car security product on the web portal.

Micro VBB is an anti-theft vehicle security system. The crux of Micro VBB lies in the various sensors installed in your car. The moment there is an unauthorized activity in your vehicle, you get an SMS alert on to your mobile, or an email. Simple to operate and easy to use with mobile GSM / CDMA technology, you can use Micro VBB thwart off intruders from your car as it detects unauthorized intrusions, communicate with your driver conveniently, track your car wherever it goes, immobilize your vehicle with a simple SMS.

"The web portal would create awareness about GSM / CDMA technology based car security system in India and the offering would add value to car owner members." says Rakesh K. Sidana, Founder, MeriCAR.com

"Micro Retail Ltd. is aggressively in the mode of marketing of its exclusive range of products and MeriCAR.com will prove to be an ideal platform. This will not only entice the customers to buy an innovative range of security products but will also spread an awareness about the latest technology driven vehicle security products", says Vijay Merchant, Micro Technologies.

Notes to Editor

About MeriCAR.com

MeriCAR.com, a first-in-India dedicated web portal for online booking for car servicing. The web portal is creating awareness and providing a web tool to car owners and car workshop dealers for online advance booking. MeriCar.com is doing an effort to focus on total car care services in India.

About Micro Retail Ltd.

Micro Retail Ltd, a subsidiary of Micro Technologies (India) Ltd, a company engaged in the area of retailing the range of Electronic Security, Software and messaging Products for vehicle, premises, and other assets developed by Micro Technologies (India) Ltd. It is one of the most valued security solutions across the globe and has been accorded with several Global and National Awards like for its Revenue, Research & Development. Micro Technologies aims at displaying not just the technological innovation and prowess but also the product diversity in various segments of vehicle, premises, mobile and other assets.

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