

Hyundai Motor India celebrates Family Day

Families of the staff members of Hyundai Motor India (HMI) have shown their spirit of unity and togetherness once again, when they participated in the HMI Family Day celebrations today, the Saturday, 24th May 2008. It was organised by HMI as part of its recreation and welfare programs for its employees, at its R & D auditorium in the premises of the factory, after a brief visit of different departments to witness the state of art technology that shaping world-class cars by the visiting families.

Kancheepuram, Tamilnadu, May 25, 2008 /[India PRwire](#)/ -- In order to organize the Family day celebrations truly to the convenience and comfort of the families, the organizers has divided all the employees in to 25 groups, each group consisting of 150 to 175 staff members where as a group will visit the factory on a particular Saturday. Thus the celebrations are planned to last for 25 weeks long. HMIL has arranged 20 special buses to pick the families every week from various boarding points to its premises. The families will then be given a grand reception at the entrance with police band troop welcoming everyone with heartening music.

The event today was kicked off with cultural program and magic show by television fame 'Badava' Gopi and his team and an inspiring opening speech by Mr. H.S. Lheem, Managing Director, HMIL. In his address Mr. Lheem thanked each member of the families for their continuous support and cooperation to HMIL in achieving several prestigious landmarks in the automobile industry. He stated that the organization heading towards 'number-one' position in India and he credited this success to the employee community that thriving hard to achieve renovated goals.

It was a true family affair as family members of more than 175 employees were converged at the auditorium to participate in the various programs filled with fun and frolic. The day was filled with enthusiasm and laughter, as the staff and their family members participated in competitions. All the families walked home with attractive prizes and mementos presented by the company.

Mr. H S Song, Sr. Executive Director (Production), Mr. H J SHIN, Sr. Executive Director (Vendor Development), Mr.M.Inderjith, Vice President (Production) and Mr. R. Sethuraman, Vice President (Finance) were the other senior officials attended the function.

Notes to Editor

Hyundai Motor India (HMI) is a wholly owned subsidiary of Hyundai Motor Company, South Korea and is the second largest and the fastest growing car manufacturer in India. HMI presently markets 30 variants of passenger cars across segments. The Santro in the B segment, the Getz Prime and the i10 in the B+ segment, the Accent and the Verna in the C segment, the Sonata Embera in the E segment and the Tucson in the SUV segment.

Hyundai Motor India, continuing its tradition of being the fastest growing passenger car manufacturer, registering total sales of 327,160 vehicles in the calendar year (CY) 2007, an increase of 9.2 percent over CY 2006. In the domestic market it clocked a growth of 7.6 percent as compared to 2006 with 200,412 units, while overseas sales grew by 11.8 percent, with exports of 126,748 units.

HMIL's fully integrated state-of-the-art manufacturing plant near Chennai boasts of the most advanced production, quality and testing capabilities in the country. In continuation of its commitment to provide the Indian customer with global technology, HMIL has set up its second plant, which produces an additional 300,000 units per annum, raising HMIL's total production capacity to 600,000 units per annum.

HMIL is investing to expand capacity in line with its positioning as HMC's global export hub for compact cars. Apart from expansion of production capacity, HMIL plans to expand its dealer network, which will be increased from 230 to 300 this year.

The year 2007 has been a significant year for Hyundai Motor India. It achieved a significant milestone by rolling out the fastest 400,000th export car. Hyundai exports to over 90 countries globally; even as it plans to continue its thrust in existing export markets, it is gearing up to step up its foray into new markets. The year just ended also saw Hyundai Motor India attaining other milestones with the launch of the i10 and yet another path-breaking record in

its young journey by rolling out the fastest 1,500,000th car.

Hyundai's new model i10 which made its global debut here in India in October, 2007 made a clean sweep of all the 'Car of the Year 2008' awards from the leading automotive magazines and TV channels like BS Motoring, CNBC-TV18 AutoCar, NDTV Profit Car & Bike India and Overdrive magazine. The i10 is also the choice of the discerning automotive media of the country as they conferred the prestigious 'Indian Car of the Year' (ICOTY) award to the i10 as well. The i10 bagged these awards on the basis of excellence in build quality, handling, driver comfort, safety and ride quality.

The Santro and the Accent also received the 'TNS Voice of the Customer - 2008' award for the Premium Compact Car (Santro) and the Entry Mid size Car (Accent). In March 2008 it achieved yet another milestone by rolling out the fastest 500,000th export car.

Last year, the Hyundai Verna bagged some of the most prestigious awards starting with the title of "Car of the Year 2007" by India's leading automotive publication – Overdrive, the "Best Mid-size Car of the Year" award by the NDTV Profit Car & Bike India Awards 2007, the "Best Value for Money Car" by the CNBC Autocar Auto awards and 'Performance Car of the Year 2007' from Business Standard Motoring.

Hyundai cars have been a favorite at all awards ceremonies and have always been winning awards. Our models like Sonata Embera won the 'Executive Car of The Year 2006' award from Business Standard Motoring Magazine and NDTV Profit Car & Bike India declared the Tucson as the 'SUV of The Year 2006'. Not only this, HMIL has also been awarded the benchmark ISO 14001 certification for its sustainable environment management practices.

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