

Shree Shubham Logistics launches 5th agri-logistics park

Company's integrated services for agri-value chain to benefit farmers and traders of the state

Mumbai, Maharashtra, May 26, 2009 /[India PRwire](#)/ -- Shree Shubham Logistics Ltd, a Kalpataru Group company, launched its fifth state-of-the-art agri logistics park providing world class warehousing and storage facilities.

The fifth agri logistics park of the proposed 11 ALPs is spread over 4 lacs square feet with a capacity of 20000 metric tonnes. The transparent and cost effective end-to-end supply chain solutions, scientific and reliable storage facilities with support amenities like weighing, testing and certification, cleaning , sorting, grading, packaging and funding will be made easily available of produce, which will benefit the farming, trading community, corporate, etc.

The company's four agri logistics parks have already become operational at Merta, Sriganganagar, Bikaner in Rajasthan, and Unjha in Gujarat. In the second phase, it will develop ALPs at 17 Mandies (APMC) in four different states in Rajasthan, Madhya Pradesh, Gujarat and Maharashtra.

Commenting on the launch of Agri-logistics Park of global standards, Mr. Mofatraj Munot, Chairman of Kalpataru Group, said "It is always our endeavour to set the new benchmarks in the sectors where we had our presence. Our sincere commitments have already reflected through our initiatives in Real estate, Power Transmission and Retail till now. "We feel touched by setting up a new benchmark in the agri logistics sector by facilitating the farmers with the modern ALPs at Jodhpur, the place to which we belong", Mr Munot added.

Those present at the splendid function held here included Mr. S. Ahmad, IAS, Principal Secretary—Agriculture & Horticulture, Government of Rajasthan, Mr. Anil Biyani, Director, Future Group, Mr. Ravi Gupta, Chief Executive Officer, AWB India Pvt Ltd, Mr. Shubhendra Kumar Bafna, Whole Time Director –Shree Shubham Logistics Limited and Mr. Aditya Bafna, Director, Shree Shubham Logistics Limited & Mr. Gyanendra Bafna of Bafna & Family.

The Jodhpur facility is constructed on world-class pre-engineered structure, which has insulation on roof and walls to reduce heat. The facility has floor loadings, generous numbers of loading bay doors and sufficient space for auction yard besides protection from rodents.

Inaugurating the agri-logistics park, Mr. S Ahmad, IAS, said, "the government has been making all-round efforts to strengthen the farmers. It is always our thrust to eliminate the intermediaries between the farmers and consumers so that both the farmers and end consumers (public) are benefited well. I would like to make a special mention of the Shree Shubham Logistics Ltd and the Kalpataru Group for setting up an example that how the private corporate can complement the government's developmental initiative specially the farmer centric facilities in the field of agriculture".

Mr. Biyani, whose Future Group today known for the retail revolution in India said, "The ALP launched by the Shree Shubham Logistics Ltd is likely to play a major role in bridging the gap between the farmer and the consumer. I am confident that the setting up of ALPs close to the farmers is a unique idea of the company to bring happiness to the farmers and consumers lives".

Mr. Gupta, CEO AWB, Australia's leading agri business body said "Offering all the services such as weighing, testing & certification, fumigation, storage, Cleaning, Processing, Packaging would be a great relief to the farmer who was unable to convert himself an entrepreneur-farmer in India due to non-availability of all the facilities under one roof till some time ago. Thus, Shree Shubham Logistics Ltd deserves for compliment from all the segments for their initiatives".

At Jodhpur ALP, once the produce arrives, facilities like weighing services, testing & certification, fumigation, storage, Cleaning, Processing, Packaging, an auction yard along with amenities for exports are available under one roof. Moreover, a modern lab testing facility within the same premises will ensure enhancing the crop's value. Even national electronic platform through commodity exchanges would be provided to help the farmers to market their produce to a large spectrum of customers and necessary support will be easily available for funding against the produce via various banks at a reasonable rate of interest.

Notes to Editor

About Shree Shubham Logistics Limited (SLL):

Shree Shubham Logistics Limited (SLL), a subsidiary of Kalpataru Power Transmission Limited, Kalpataru Group, is a company which plans, develops and manages commodity warehousing logistics parks in strategic locations in the country. Incorporated on 19th January, 2007, the main objective of SLL is to offer end-to-end logistics solutions to all the commodity stake holders in the agricultural and non-agricultural segment with a pan-India presence.

SLL was created to serve the needs of agri commodity storage. SLL plans to set up 41 warehousing and agri-logistics parks across India. The company's first dry warehouse was inaugurated at Unjha, Gujarat in the month of November by Shri. M.V. Nair –Chairman & Managing Director –Union Bank of India and Ms. Renuka Ramnath, MD & CEO –ICICI Ventures.

Shree Shubham Logistics Limited has prototype warehouses, fully-outfitted according to the highest international standards, with features ranging from 1.2 meters plinth height, pre-engineered building, 1 meter external platform for offloading, minimum insulation to proper ventilation, alongside civil requirements such as automatic water hydrants in case of fire. Each warehouse also includes deep service yards, full power back up and storm water gutters. In addition, there is a 15 meter wide roads-system that eases traffic and transportation, and car parks are provided for employees and visitors.

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