

## Apex Business Solutions founder joins NSL Group

*Mr. Giridhar Myneni who is the founder and Managing Partner of Apex Business Solutions, Inc. a professional services organization supporting Supply Chain Planning and Process Re-engineering activities joined the NSL Group as its Executive Director. Mr. Myneni will be involved with all group companies as a resource for the NSL Group.*

Hyderabad, Andhra Pradesh, April 25, 2009 /[India PRwire](http://www.indiaprwire.com)/ -- Mr. Giridhar Myneni who is the founder and Managing Partner of Apex Business Solutions, Inc. a professional services organization supporting Supply Chain Planning and Process Re-engineering activities joined the NSL Group as its Executive Director. Mr. Myneni will be involved with all group companies as a resource for the NSL Group.

"Mr. Myneni has successfully delivered supply chain improvement projects and helped clients realize ROI on strategic initiatives, reduce TCO, increase both adaptability and customer satisfaction levels, and has improved metrics throughout client organizations. We will benefit from his professional experience in achieving our business objectives of our organization," said Mr. M. Prabhakar Rao, chairman and managing director, NSL Group.

Mr. Myneni has held consultant positions with Ernst & Young, Anderson Consulting/Accenture. He has proven his leadership skills with 15 years of work experience in management consulting and systems implementation in different industries, including; high-tech, chemical, consumer products, pharmaceutical, manufacturing, and defense. He also founded M&M Business Solutions Ltd. in 2003, to support his clientele from and in India.

Mr. Myneni's clientele include; Goodyear, Chevron, DuPont, Shell, Conoco Phillips, Millennium Chemicals, Hewlett & Packard, 3COM, Celestica, Ranbaxy, Caterpillar, Halliburton, United States Defense Logistics Agency, Ditch Witch, RadiSys, Rapistan DMAG and Sony. Mr. Myneni is based out of San Diego, USA and is a US citizen.

### Notes to Editor

**About NSL:** NSL GROUP is not just a seed company but a conglomerate that grew around it. The flagship company of the NSL Group, Nuziveedu Seeds, is the largest seed company in India. While Nuziveedu Seeds continues to grow and scale new heights, the group has also diversified and invested into Sugars, Textiles, Power Generation and Infratech industries and is poised for a great future.

At present, NSL is the first Indian seed company with a turnover of above 110 million US dollars. The growth plan of NSL is to attain sales revenue of 250 million US dollars by 2012 and maintain the present leadership position.

### For more information, please contact:

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