

24x7 Learning partners with iLinc for web conferencing solutions, endorses the 'Go Green' initiative

iLinc's online collaboration and virtual training technology will be implemented as part of 24x7 Learning's Corporate Virtual University solution, to facilitate learning across geographically spread corporations; Increase in travel costs, green initiatives and globalization are influencing demand for conferencing and driving expansion in India; Supporting the green initiatives, iLinc's patent-pending Green Meter tracks carbon emissions along with fuel and travel costs saved per meeting; Adopting conferencing on the web and implementing 24x7 eLearning initiatives will increase an organization's Green Meter score

Bangalore, Karnataka, IND, 2008-11-18 15:08:29 (IndiaPRwire.com)

24x7 Learning, India's premier Talent Lifecycle Management company, today announced that they have ventured into a partnership with iLinc, a leading provider of webconferencing software and online collaboration solutions. This tie-up will enable 24x7 Learning to integrate iLinc's solutions in their enterprise talent enhancement programs.

Speaking on the partnership, **Anil Chhikara, President, 24x7 Learning**, said, 'As the Indian businesses are becoming truly global, the need as well as the market for conferencing services is increasing at a phenomenal rate. In today's cost-sensitive environment, iLinc's web and video conferencing offerings provide a much-needed and effective solution for the online collaboration needs of our clients. We are excited about the partnership and the opportunities that await us.'

Giving details on the nature of the partnership Mr. Chhikara added, 'iLinc's online collaboration and virtual training technology will be implemented as part of our Corporate Virtual University solution, to facilitate learning across geographically spread corporations. We will also optimally leverage iLinc in AVAGMAH - our continuing education initiative to reach out to students across geographies.'

Jason Walker, Vice President, Sales, iLinc said, 'Recent studies predict enormous growth for conferencing in India. 24x7 Learning, with the largest number of eLearning implementations, is the ideal partner for us to reach out to the corporate and higher education segment in India. We are looking forward to a very successful relationship and the opportunity to have 24x7 Learning's clients benefit from our online conferencing software solutions.'

Increase in travel costs, green initiatives and globalization are influencing demand for conferencing and driving expansion in India. Supporting the green initiatives, iLinc's patent-pending Green Meter tracks carbon emissions along with fuel and travel costs saved per meeting. Adopting conferencing on the web and implementing eLearning initiatives will definitely increase an organization's Green Meter score. Mr. Chhikara says, 'We are excited about the role that iLinc's Green Meter will play in helping India's enterprises contribute to enhancing the environment. This is important to us as an organization as well to contribute in every possible way to take this green initiative forward, in India.'

24x7 Learning provides technology enabled learning solutions to corporates across industry verticals, government institutions and academia. Their continuing education initiative AVAGMAH offers recognized degree and post-graduate programs for working students globally.

- END -

About iLinc

iLinc is a recognized leader in providing Web conferencing software and collaboration solutions for highly secure and [cost-effective online meetings](#), presentations, webinars and virtual classroom training and support sessions. The company's technology allows people in diverse locations to communicate and collaborate online while avoiding the expense, environmental damage, and productivity losses associated with travel. iLinc provides an award-winning, enterprise-wide suite of Web, audio and video conferencing solutions that can be scaled up or down to meet the needs of any size organization. Offering the industry's most flexible pricing models, iLinc gives organizations the power to choose an on-premise installed, on-demand hosted, or hybrid solution—whichever model delivers the highest ROI for the customer. iLinc is headquartered in Phoenix, Arizona. For more details visit www.ilinc.com/investors

About 24x7 Learning

24x7 Learning is a leading consulting, technology services and outsourcing company committed to delivering technology enabled learning solutions. As India's premier Talent Lifecycle Management company, it enables organizations to be successful globally by upgrading their workforce to compete in the global markets. Headquartered in Bangalore, 24x7 Learning has regional offices in Mumbai, Delhi, Chennai, Hyderabad, Pune, and Kolkata. Some of 24x7 Learning's marquee clients include: The Aditya Birla Group, Mindtree, Accenture, Samsung, Essar, Mahindra and Mahindra, Murugappa Group, Larsen and Toubro, Barclays Bank, ONGC India, Dell, Satyam and Pepsico.

Accolades and Achievements

****Recognized as the 50 fastest growing companies in India by Deloitte for the year 2007 and 2008.***

****24x7 Learning is the largest e-Learning implementation company in India with users in more than 25 countries across the world***

****24x7 Learning has provided learning solutions to over a million learners since its inception in 2001***

****24x7 Learning serves 7 of top 10 IT outsourcing companies and 6 of top 10 BPO/ITES companies in India***

****24x7 Learning has been awarded the Red Herring 100 Asia award in 2006***

****24x7 Learning is the winner of the Deloitte Technology Fast 500 Asia.***

****24x7 Learning is amongst the NASSCOM Top 100 IT Innovators of 2007***

For more information, Please contact:

Pratibha Gadad

Page 2/3

© Copyright 2006 India PRwire Pvt. Ltd. All Rights Reserved.

India PRwire disclaims any content contained in press releases published on IndiaPRwire.com. Issuers of press releases are solely responsible for the accuracy of their content.

Acct. Ex - Adfactors PR