

Telcordia Selected for Plenary Presentation, Committee Chairs at IMS Conference in India

Held in India's Silicon Valley, IMSAA-08 Focuses on Converged Services for One of the World's Fastest Growing Telecom Markets

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In the latest example of Telcordia's worldwide reputation as a leader in developing next-generation standards, Telcordia (www.telcordia.com) today announced that it has been invited to give a plenary presentation at the Second International Conference on Internet Multimedia Services Architecture and Applications (IMSAA-08) and to serve as the event's Technical Program Committee Co-Chair and Publications Co-Chair. Held Dec. 10-12 in Bangalore -- known as the "Silicon Valley of India" -- the event highlights Telcordia's role in bringing advanced, converged services to one of the world's fastest growing telecom markets.

Patrick Donnelly, Country Head, Telcordia India, Service Delivery Solutions, will be the plenary speaker at IMSAA-08. His presentation -- "Innovating, Competing and Winning Today and Tomorrow" -- will discuss how service providers can capitalize on the pent-up demand for advanced, interactive and personalized services. It also looks at how and why services must traverse multiple networks, technologies and devices to meet consumer expectations, as well as the role of common accounts and flexible charging. In addition, the Telcordia technical team will present a technical paper titled, "Mobile Contextual Mashup Service for IMS," authored by Ben Falchuk, Kaustubh Sinkar, Shoshi Loeb and Ashutosh Dutta of Telcordia. This prototype will also be shown as an exhibit during the conference.

IMSAA-08's organizer, the IEEE's Bangalore Section and International Institute of Information Technology-Bangalore (IIIT-B), also selected Ashutosh Dutta, Senior Scientist, Telcordia Applied Research, to co-chair the event's Technical Program Committee. Aileen Cheng, Director of Data Communications Research, Telcordia Applied Research, will serve as Publication Co-Chair.

"India is all about potential -- not just for Telcordia, but also for the nation's service providers and roughly 900 million consumers and business users who currently lack access to telecom services," Donnelly said. "Telcordia is already a key player in the country and continues to demonstrate how it can help communication service providers scale their offers, introduce truly differentiating services cost effectively and help them deliver a superior customer experience to their subscribers."

Several other Telcordia employees also will participate in IMSAA-08 and have served on the event's Technical Program Committee. They include Kaustubh Sinkar, Research Scientist, Mobility Management Research Department; F. Joe Lin, Chief Scientist, Michael Loushine, Senior Scientist, Raquel Morera, Senior Scientist; Vijay Varma, Senior Scientist, and Subir Das, Senior Scientist.

In 2006, Telcordia established Telcordia Technologies India Private Ltd., headquartered in Gurgaon, to provide the region's wireless, wireline and cable operators and regulators with convenient access to Telcordia products and expertise. Telcordia also has partnered with several leading developers and integrators in the region. For more information about Telcordia's initiatives and customers in India, visit www.telcordia.com/collateral/pr/snapshots/regional_snapshot_India.pdf.

For general information about Telcordia visit www.telcordia.com.

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About Telcordia

Telcordia Technologies, Inc. is a leading global provider of telecommunications network software and services for IP, wireline, wireless, and cable. As the industry continuously evolves, Telcordia has the experience and reach to deliver the critical elements of success to help communication providers worldwide deploy innovative and profitable new services via any network or device while helping carriers aggressively reduce costs and grow revenues. Telcordia is headquartered in Piscataway, N.J, with offices throughout North America, Europe, Asia, Central and Latin America. (www.telcordia.com)

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