

## Apna Loan ties-up with Reliance Money

*Apnaloan ([www.apnaloan.com](http://www.apnaloan.com)), the pioneer and largest market place for loans and credit cards has tied up with Reliance Money, the largest broking and distribution house in India, to provide information about personal finance on their website.*

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Apnaloan ([www.apnaloan.com](http://www.apnaloan.com)), the pioneer and largest market place for loans and credit cards has tied up with Reliance Money, the largest broking and distribution house in India, to provide information about personal finance on their website.

As a part of the tie-up, content on the Easy Loan, EMI Calculators and FAQ sections on the Reliance Money website will be provided and powered exclusively by Apnaloan.com. Apnaloan has enlightened over 1.0 million consumers about Personal Loans, Home Loans, Car Loans, Credit Cards and Education Loans through its well-researched and vast data bank.

'Our tie-up with a leader such as Reliance Money is a step further in our attempt to provide consumers with effective and accurate information about various personal finance products. Our team of experts at Apnaloan provides our consumers with a hassle free loan process' said **Mr. Harsh Roongta, CEO of Apnaloan.com.**

Speaking on new alliances, **Mr. Sudip Bandyopadhyay, Director & CEO, Reliance Money** said, 'Reliance Money has always been at the forefront of adding value to its customers. Our tie-up with Apnaloan.com is another step in enhancing the bouquet of services available to our consumers on our website.

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### **About Apnaloan.com ([www.apnaloan.com](http://www.apnaloan.com))**

Apnaloan a division of ApnaPaisa Pvt. Ltd., is India's first and largest online marketplace for loans and credit cards in India. Over 400,000 consumers have purchased a loan product with the assistance of Apnaloan to date, and many more have used the site to make a better, more informed decision to buy a home, get a credit card or to borrow money. This has made ApnaPaisa one of the largest consumer services company in the financial sector.

ApnaPaisa has recently launched Apnainsurance.com that is a comprehensive guide to insurance in India. It enables customers search and apply for all their insurance needs.

### **About Reliance Money ([www.reliancemoney.com](http://www.reliancemoney.com))**

Reliance Money, a Reliance Capital company, is part of the Reliance Anil Dhirubhai Ambani Group. It is a comprehensive financial services and solution provider providing customers with access to Equity, Equity and Commodity Derivatives, Portfolio Management Services, Mutual Funds, IPOs, Life and General Insurance and Gold Coins. Customers can also avail Loans, Credit Card, Money Transfer and Money Changing services.

The largest broking house in India with 2.7 million customers and a wide network of over 10,000 outlets and 20,000 touch points in 5,000+ locations. Reliance Money endeavors to change the way investors transact in financial markets and avails financial services. The average daily volume on the stock exchanges is Rs. 2,000 crores, representing approximately 3% of the total stock exchange volume.

Reliance Capital is one of India's leading and fastest growing private sector financial services companies, and ranks among the top 3 private sector financial services and banking groups, in terms of net worth.

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