

ETA Star Property to change the life style living

Flats ranging Rs 30 - Rs 60 lakhs

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ETA Star Property Developers Ltd., an offshoot of the Dubai-headquartered \$ 6 billion ETA Star conglomerate, announced the launch of 'ETA Star Rosedale' on the Rajiv Gandhi Salai, Old Mahabalipuram Road. This especially sculpted and unique, 444-unit apartment complex/community is designed to change the life style living.

'The flats ranging from Rs 30-Rs 60 lakhs will cater to the multivarious interests of our customers, and for the first time the convenience of single-bedroom units is being offered on OM Road. The cost of each unit will depend on the area chosen by a prospective buyer,' said Mr. P. H. M. Syed Ismail, Managing Director of ETA Star Property Developers Ltd.

Rosedale will include single bedroom (784-905.), double bedroom (1,190-1,278 sq ft.) and triple bedroom (1,545 and 1,753 sq ft.) units. The project will encompass a total built-up area of 650,000 sq ft. The company has announced a special pre-EMI scheme for the first 100 bookings. The project is scheduled to be completed within two years and the company will strictly adhere to its deadline of delivery within 24 months,' he said.

Targeting NRIs, IT professionals and the upper-middle class, all conveniences required for modern urban living will be provided within the complex itself such as, convenience store, swimming pool, gymnasium, party halls, sauna/ steam bath facilities, coffee shop, tennis court, landscaped gardens, rose garden and water feature . The proposed swanky club house - 'The Bouquet' will also allow one to indulge in a leisurely lunch with family and friends by the poolside. Mr. Ismail stated 'ETA Star Rosedale', on completion, will lead the way to a Pudu Chennai, which will truly emulate the innovative characteristics of Navi Mumbai or the National Capital Region in Delhi'.

At 'ETA Star Rosedale', the residents will be able to enjoy the experience of belonging to a 'New Community.' Luxury at Rosedale will begin at the entrance and continue right up to one's doorstep and proceed inside the home as well. Life at 'ETA Star Rosedale', simply put, will be a bed of roses.

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About ETA Star Property

The \$ 6 billion, Dubai-headquartered ETA Star Property conglomerate, with international sales offices in over 12 countries, has active interests in Engineering & Construction, Trading & Shipping, Manufacturing & Assembling, Facilities Management Environment & Automobiles, Retail & Leisure as well as Corporate Services.

ETA Star Property is developing over 30 million sq ft of premium properties in countries across the Middle East and South-East Asia, including the UAE, India, Sri Lanka, Pakistan and Turkey. That translates into thousands of beautiful homes and living communities, as well as world-class business and commercial developments across the globe - all superb investment opportunities, which are fast reshaping the urban skyline. The Group is now foraying aggressively into the construction segment

in India.

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You can also visit www.vccpl.com for more information.