

WiZiQ Launches First Premium Service for Its Online Education Marketplace

New Premium Service Gives Professional Education Service Providers Enhanced Marketing Opportunities and More Advanced Teaching and Collaboration Tools in the Virtual Classroom

Chandigarh, Punjab, IND, 2008-07-16 16:34:44 (IndiaPRwire.com)

WiZiQ (<http://www.wiziq.com>) today announced that it has expanded its popular online learning platform with the launch of a new premium service which for the first time gives teachers, tutors and other educators greater control over their virtual classrooms and enables more effective promotion and management of their teaching and tutoring services.

Additionally, with the new premium service, WiZiQ members can: -- Access advanced features in the virtual classroom like private chat.-- Brand virtual classroom with their organization name.-- Display personal contact info such as a phone number on their profile (with the free version, contact can only be made through WiZiQ).-- Collect and keep track of payments from their contacts.-- Get featured listing in search results.

"E-learning is altering the face of the entire educational industry, worldwide," said Harman Singh, founder and CEO of WiZiQ.com. "WiZiQ helps subject experts reach a broader audience and enables learners of any age or interest instantly connect with the best teacher for their education needs. By expanding our platform with a new premium offering that allows educators to earn income from their expertise, we're directly responding to requests from our teacher and tutor community."

WiZiQ is an online teaching and learning platform that brings learners and teachers together across the world. The Flash-based virtual classroom is completely web-based without software download requirements and works on any web browser and with any operating system, including Windows, Mac, and Linux. It is equipped with live audio/video, text chat, document/whiteboard sharing, and session recording capabilities. The platform also offers other key collaboration tools such as a rich content library, a test section, searchable teacher profiles, and free public sessions hosted by experts.

WiZiQ's premium service is available now for an annual charge of \$49.95. To get started, sign up for free at <http://www.wiziq.com/Register.aspx>.

- END -

WiZiQ has clocked nearly 5 million online teaching minutes. The virtual classroom is just one of the tools available for educators and students. The platform has other features like a content library, a test section, teacher profiles, and free public sessions by experts. WiZiQ concept focuses on the teacher's needs and thereby is unique - this model has evolved through 5 years of observing and learning from user behaviors.

WiZiQ provides a new face of knowledge acquisition to the students in the 'Global Village'. This is a platform where students and teachers can have access to the best of both worlds beyond the conventional limits of location, time, and security. Educomp, a renowned name in online education has invested its trust in WiZiQ.

For more information, Please contact:

Kiran Joshi

principal consultant - Blue Lotus communications

0172-5016962

You can also visit www.bluelotuspr.com for more information.