

'Anushka' to play a cameo in Yuva

Special episode to be telecasted on Sunday, 13th July

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'Yuva' a trendsetter serial on Maa TV, is now ready to roll out another surprise element to its audience.

It has roped in the most happening and beautiful actor in Tollywood 'Anushka' to play a cameo in their serial. This story of five friends will have Anushka giving company in this special episode.

Anushka plays a hair dresser named 'Nagalakshmi' alias 'Nagu' in the episode. The story starts with how 'Nagu' meets 'Mady', one of the five friends who plays an aspiring artist. Soon 'Nagu' and 'Mady' fall in love and the other friends are skeptical about this love story. Only one friend 'Manu' supports him. But what's cooking up in 'Nagu's' brain? Is she really in love with 'Mady'?

To find out watch the fun filled episode of Yuva this Sunday, 13th July.

Anushka on sets was very down to earth and cooperative to the crew. She actually went shopping for her costumes with them taking out time from her busy schedule. She became very friendly with the team and brought cakes and ice creams for them during the shoots.

She was approached for a one day but she was kind enough to have given two days making things easier for the crew.

All said and done this special episode is enthusiastically waiting to capture the viewer's minds and hearts with its light hearted hilarious comedy.

YUVA has changed the trend in the telugu television world by its new approach and elevation. The production house was into every details right from the designing of the exclusive sets like an apartment, a coffee shop etc. Intelligent screenplay which gives three times better quality and efficiency unlike any other routine serial.

MAA channel is telecasting this teleseries at its prime time i.e. at 8:30 p.m. to 9:30 p.m. keeping in mind its commitment of giving excellence viewing for its audience.

Expressing his happiness **Mr. Sharrath Marar, Chief Executive Officer**, Maa Television Network Ltd. said, 'We are extremely delighted and thankful to 'Anushka' who was more than willing to be a part of the Yuva team. And also appreciate the production house Annapurna Studios for their commendable contribution'.

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About MAA TV:

MAA TV Network Limited, the leading Telugu general entertainment channel MAA TV was launched in the year 2002, and has grown to be acknowledged as a channel with a difference by the viewing

public. The channel is being perceived as one with fun filled programming and innovative content.

Maa Music channel the trendiest and contemporary wing of Maa Television Network Ltd. has been launched on 30th May 2008. It is much more than a music channel with a difference. The programming mix is like a full platter catering to the musical taste of all kinds of viewers. It is also a Lifestyle channel.

It is the perception of the viewers which has helped the MAA brand to deliver quality programming and innovative content.

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