

## Satellier Launches Broad Design Management Services for Indian Real Estate Developers and Corporate Building Owners

*Satellier Inc, the global leader in workshare solutions and pioneer in Building Information Modeling services (BIM) for the architecture, engineering, construction and building owner (AECO) industry, today announced a broad set of Indian-based design management services (DMS). These first-of-kind services are available to domestic and international developers, contractors, and design consultants, and are designed to "fill-the-gap" between international design practices and onshore construction and practice realities for large-scale real estate developments in India.*

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Satellier's India DMS services are available in four areas critical to project success: design coordination, design localization, design documentation, and BIM management that will eliminate design and construction errors, reduce time-to-market, and increase quality of the building product.

The Indian real estate market is experiencing a remarkable boom characterized by over 30 percent annual growth and forecasted to reach \$90B by 2015. Primary contributors include recent GDP growth of over 9%, the entry of multinational companies into the country, global expansion of major domestic companies, increased spending power among the middle class, progressive government initiatives, wide acceptance of BPO/outsourcing business models, and strong foreign investments. The world's top design firms are planning next-generation office campuses, shopping malls, complete new townships and housing complexes, medical centers, and hospitality sites for construction throughout the country.

'Satellier is in a unique position to offer design management services for these aspiring new developments,' said Michael Jansen, CEO of Satellier. 'On the one hand, we have completed production of over 5000 international projects. No one has more technical, production, or partnership experience on state-of-the-art developments worldwide; on the other hand, our team of over 450 architectural professionals hails from India, with onshore experience and connections in over 1000 domestic projects.'

Jansen, a permanent resident of India and a member of the Indian Institute of Architects (IIA), with 14 years of AEC practice experience in India and extensive knowledge of the Indian real estate industry and its key influencers, concluded, 'Our global know-how and local presence allows us to fill the gap with critical services and ensure the design-through-construction success of these emerging landmarks. We anticipate that India will be one of our strongest global markets in the coming 12 months.'

The value and importance of filling the gap between international design practices and local construction realities was underscored in a recent report by Economic Research India. Among the

report's conclusions was, 'A sound construction industry is crucial to the economic development and the growth of infrastructure&hellip; With the economy opening up and, consequently, its growing needs, the construction industry is required to keep pace with scientific and technological advances&hellip; To achieve vision 2020, every aspect of the construction industry should move with speed.'

#### More on Design Coordination Services

For developers, India DMS coordinates all of the work and information among the many and varied consultants and their disciplines, contractors, and local agencies in a large-scale project. These services ensure a well-managed design process across the project lifecycle, encompassing architecture, engineering, and services. Specifically, India DMS coordinates designs, schedules, information, document management, and approvals.

#### More on Design Localization Services

India DMS adjusts and optimizes large-scale design by global architectural firms for local requirements, including: codes, materials, cost issues, construction techniques and skillsets, sustainability and climatic considerations, and drawing requirements. These services preserve design intent through design development and construction documentation phases, and include management of all local approvals.

#### More on Design Documentation Services

India DMS can produce all architectural design documentation for large-scale projects, including completed construction document sets and preparation of as-builts. Given Satellier's global leadership in workshare and production procedures, all drawings adhere to international standards of coordination, content, data structuring, uniformity and detailing; and international guidelines in nomenclature, annotations, and data presentation. Documentation created by India DMS meets all local approval requirements. India DMS can also establish and enforce production standards and parameters for the entire team of project consultants.

#### More on BIM Management Services

For large-scale projects, BIM represents immense opportunity for real estate developers and design firms to gain a significant competitive advantage. India DMS leverages Satellier's leadership position in BIM practice by offering services that significantly enhance overall project efficiency and margin by achieving complete coordination among all designers, consultants and contractors. BIM enables visualization, model enrichment, clash detection, construction simulation and sequencing, spec/quantity/cost reporting, facility management, as well as extraction of drawings, quantities, schedules, through integration of all project data (graphical, numerical and textual) in a single digital model.

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#### About Satellier

Satellier Inc. is the worldwide leader of global workshare solutions and BIM services pioneer to

AECO partners. Founded in 2000, the company has offices in New York, San Francisco, Chicago, London, New Delhi, Shanghai, and Hong Kong. Satellier's comprehensive workshare services add critical expertise and scale to partner organizations and projects. Practice areas include BIM modeling, Architecture, Engineering, MEP, and India Design Management Services (DMS).

The company's portfolio of over 5000 projects in 50 countries spans a range of markets, including retail, healthcare, residential, office complexes, mixed-use facilities, hospitality, education, campuses, and more. Clients powered by workshare achieve the competitive advantages of lower cost of production, higher rates of innovation in core areas, fast scaling for access to new markets and opportunities, lower cost and risk in expansion, infusion of BIM into their business, and, ultimately, higher revenue and profits.

Visit the Satellier website [www.satellier.com](http://www.satellier.com) for more details.

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