

China Netcom Selects Tektronix Digital Video Instruments for Beijing 2008 Olympic Games

Tektronix India has announced that China Netcom (CNC) has selected Tektronix video test and monitoring equipment to help ensure flawless video broadcasting of the Beijing 2008 Olympic Games.

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Tektronix India, a leading worldwide provider of test, measurement and monitoring instrumentation announced that China Netcom (CNC) has selected Tektronix video test and monitoring equipment to help ensure flawless video broadcasting of the Beijing 2008 Olympic Games. China Netcom will implement a video test infrastructure including new Tektronix PQA500 Picture Quality Analyzers, WFM7120 Waveform Monitors, MTM400 MPEG Transport Stream Monitors, and the MTS430 MPEG Test System.

An official partner of the Beijing 2008 Olympic Games, China Netcom is responsible for the video signal transmission to the International Broadcast Center (IBC) from all the Olympic competition venues in seven cities. These video signals will then be distributed to Rights Holding Broadcast Organizations (RHB) for production and transmission to different countries and regions.

'China Netcom is committed to providing video signal transmission of the highest quality, stability and reliability for the Beijing 2008 Olympic Games,' said Zhang Shiming, Image Operation Director of 2008 Olympic Games Communication Team, China Netcom. 'We selected Tektronix equipment for this critically important project due to the company's innovative technology, uncompromising quality, strong technical support, and proven expertise and experience with previous Olympic Games.'

'It's a great honor to work with China Netcom to help create a successful 2008 Olympic Games,' said Neil Huddlestone, president of Tektronix China. 'The Tektronix video solution delivers fast, accurate and reliable assessments of signal fidelity, standard compliance and picture quality that will enable China Netcom to provide viewers around the world with an exceptional digital video experience.'

According to Shrinath Kulkarni, Sales Director, Tektronix India, 'The announcement has India relevance with India hosting the Commonwealth games shortly. What the Beijing Olympic win does is to place us as the most preferred partner for such solutions and we hope to build on this and partner such large sporting events in India as well.'

More information about video test solutions from Tektronix can be viewed at http://www.tek.com/products/video_test/.

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About China Netcom

China Netcom (CNC) is a leading broadband communications and fixed-line telecommunications operator in China. In the served regions, CNC is a dominant provider of fixed-line telephone

services, broadband and other Internet-related services, as well as business and data communications services. CNC will continue to pursue innovation and growth with a goal to be a "broadband communications and multimedia services provider". CNC's web address is www.china-netcom.com.

About Tektronix

Tektronix is a leading supplier of test, measurement, and monitoring products, solutions and services for the communications, computer, and semiconductor industries - as well as military/aerospace, consumer electronics, education and a broad range of other industries worldwide. With 60 years of experience, Tektronix enables its customers to design, build, deploy, and manage next-generation global communications networks, computing and advanced technologies. Headquartered in Beaverton, Oregon, Tektronix has operations in 19 countries worldwide. Tektronix' Web address is www.tektronix.com.

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