

Radio ONE sponsors Pre Award Cocktails at IRF 2008

Radio One hosts drinks function, offers people a drive home after drinks and a spirited souvineer to take home

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RADIO ONE PRESENTS PRE AWAR COCKTAILS AT IRF 2008

Radio as a medium has never been hotter than in its current avatar in India. The India Radio Forum held at Taj Land's End Bandra, saw the entire Radio Fraternity gather to discuss issues critical to the industry, how to maximise opportunity and award excellence in radio.

RADIO ONE SAYS: YOU DRINK WE'LL DRIVE:

Radio One presented the pre-award cocktails for the India Radio Forum held at Taj Land's End in Mumbai today. To make sure people could fully enjoy their evenings, Radio One also went ahead and arranged for a drop off service for those who might feel a bit "high" at the end. In keeping with the station's trademark creativity, the registration desk took the shape of a car and Radio One invited people to come forward and register for a ride back home.

RADIO ONE OFFERS IRF PARTICIPANTS A SPIRITED SOUVINEER: HEAD IN THE FROTH:

Stand behind the cutout of the beer mug for a really spirited photo souvineer you'll love to take back home with you.

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