

Safe Drinking Water for All: An Indian Solution Gets Global Recognition

Naandi's Safe Drinking Water programme for Indian villages wins the innovation competition held by Ashoka Changemakers in partnership with Global Water Challenge

Hyderabad, Andhra Pradesh, IND, 2008-05-30 15:11:09 (IndiaPRwire.com)

Naandi's **Community-based Safe Drinking Water** programme which is presently supplying clean drinking water to a population of 20 lakh underprivileged in the villages of Punjab and AP has won the Ashoka Changemaker's competition under the "Tapping Local Innovation: Unclogging the Water and Sanitation Crisis" segment.

Naandi was declared as one of the 3 winners from the total 264 entries received from 54 countries. Incidentally the other two winners are also from India, making this a clean sweep for India in the realm of innovations to solve water and sanitation crises in large scale.

"We are proud to have reached this milestone especially in the light of the tough competition we faced from 54 countries," said Amit Jain, National Director (Water Programme), Naandi Foundation. As a part of Naandi's drinking water programme, certified clean, pathogen and fluoride-free drinking water is supplied to Indian villages across Andhra Pradesh and Punjab with rapid expansion plans to Haryana.

Ashoka Changemakers had an interactive competition platform where entries were posted transparently online and were available for public view. **Naandi's model was recognised by a panel of leading experts as an 'outstanding demonstration of innovation, social impact, and sustainability' and 'represents the best of social innovation and commitment in the water and sanitation sector'.**

The Global Water Challenge which is partnering with Ashoka in this competition has announced an intention to make available USD 1 million to the award winning entries to implement innovative entrepreneurial approaches to provide universal access to safe drinking water and sanitation across the world .

More details about the programme:

Naandi's Community-based Safe Drinking Water project's innovation is in the manner the programme has been designed that enables it to be inclusive and participative and more importantly sustainable in a village.

It is a collaborative arrangement between villages, Naandi Foundation, technology partners and the state. The village panchayats/state contribute partially to the setting up for the water purification plant in the villages, and also permits the use of common property water resources from where water is drawn, purified at the plant and supplied to villagers at a nominal user fee of Re 1 for 10 ltrs of water. This fee pays for the operations and maintenance of the plant to prevent it from going defunct. In addition to running the plant, a bigger health education programme also runs in the villages that helps to create an environment for greater understanding of health, hygiene and sanitation issues and therefore greater usage and demand for safe drinking water in families.

For more details about the award:

<http://www.changemakers.net/competition/waterandsanitation>

- END -

About Naandi:

Naandi Foundation is the new generation social sector organization led by corporate heads such as Dr K Anji Reddy, B Ramalinga Raju, Anand Mahindra, G M Rao, Dr Isher Judge Ahluwalia and Padma Bhusan Chiranjeevi. With interventions such as Safe Drinking Water and Sanitation, Child Rights and Sustainable Livelihoods underway across seven states in the country, Naandi is one of the largest national players in the development sector working with national, international, corporate and civil society organizations to serve and empower underserved communities in urban, rural and tribal areas.

For more information, Please contact:

Sudha Rani

Manager - Naandi Foundation

040 23415890

You can also visit www.naandi.org for more information.