

## IIM Bangalore organizes LCube '08 - an annual industry-academia interface event for PGSEM

*Three-day conference brings together industry veterans to focus on multi-dimensional exploration of leadership*

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The Indian Institute of Management, Bangalore inaugurated the 2008 edition of 'LCube', an annual industry-academia interface event, today at its campus. The three day residential program, organized by the students of the Post Graduate in Software Enterprise Management (PGSEM), focuses on the central theme of 'Leadership from within'. The program aims to inculcate modern day leadership skills that are more experiential and exploratory in nature among participants.

Harsh Manglik, Managing Director and Chairman of Accenture India inaugurated the conference and delivered the key note address. The inauguration was followed by inspiring workshops comprising of simulations, games, theatre and role-plays on 'Experiential Leadership' organized by the renowned leadership consultant Raghu Ananthanarayan. A number of other activities have been planned for the next two days as part of this residential program. A corporate quiz on leadership will be organized on May 31st in association with Karnataka Quizzing Association. The quiz will be hosted by renowned quiz master Prof. Rajeev Gowda and will be open to corporate participant teams.

The event will conclude on June 1, 2008 with a key note from Mr Som Mittal - NASSCOM President on 'Indian IT Companies at crossroads - looking for next winning strategy' and a panel discussion on 'DNA for the next generation of IT leaders'. The panel for the discussion comprises of eminent leaders in the IT industry such as Som Mittal - NASSCOM President; Kush Desai - MD, SAP Labs India; Subhash Menon - Founder and Chairman, Subex Systems; Sudip Banerjee - President Enterprise Solutions, Wipro Technologies; Vijay Anand - Vice President, Server Technologies, Oracle India, Mrs Uma Balakrishnan, CEO Axcend Automation Systems and Prof. J Ramachandran, IIM Bangalore.

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### About PGSEM

As part of its drive to foster Excellence through Partnerships, IIM Bangalore launched the Post Graduate Program in Software Enterprise Management in the year 1998 at its Bangalore campus. With more than ten years of experience running and fine-tuning the program to cater to the changing needs of the industry, PGSEM endeavours to provide the most current executive general management education to middle and senior professionals of the software and information technology industry who seek to pursue a career in management. The program aims to transform professionals with strong technical knowledge to business leaders with equally strong management knowledge and a global perspective. IIMB is proud to have partnered the Indian software and information technology industry on its journey to becoming a dominant force in the global market. About LCUBE08 The PGSEM Leadership forum at IIM Bangalore is organizing LCUBE '08, a three day event on the theme of leadership. LCUBE '08 aims to provide direct interface between emerging business leaders and industry stalwarts to explore and evaluate strong leadership skills in

changing business scenarios. The program will be structured around a 3 day workshop on 'Experiential Leadership'. It will also play host to a number of other events including a competition based on management decision role play challenges, a leadership quiz and a panel discussion. The event will be attended by a cross section of IT practitioners from various companies as well as students and alumni. For further information please contact [pgsem.lcube08@iimb.ernet.in](mailto:pgsem.lcube08@iimb.ernet.in).

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