

## Blue Star Infotech successfully implements unified best-practices-driven ERP solution for Excel Industries Ltd.

*Blue Star Infotech (BSI), a leading provider of IT Solutions and Services in the Indian market and an Oracle Certified Partner, announced today that it has successfully implemented the Oracle E-Business Suite Release 11i for Excel Industries Ltd.*

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BSI completed the implementation within six and half months as per the stipulated time frames and enabled Excel Industries to implement a robust integrated system across its Head Office, 4 plants, and depots.

According to Mr. Potdar, Executive Director, Excel Industries Limited:- "Excel selected the Oracle solution looking at its strong functionality in Process Manufacturing, Distribution and Financials. The objective of the implementation program entitled '**Project Nishchay**' was to integrate the widely scattered operations of the Company and to bring them under a unified **best practices** driven solution. We selected Blue Star Infotech to implement the solution based on their diverse experience in implementing and managing ERP solutions across an array of manufacturing typologies and their vast repository of Oracle implementation artifacts. Oracle Manufacturing, Oracle Purchasing, Oracle Order Management and Oracle Financials were implemented by Blue Star Infotech in the stipulated time. The implementation phase is now over and the process of stabilization is on and the new way of working has resulted in bringing increased discipline and standardization of business processes. Post stabilization, this will surely create a platform for building on the best practices to leverage information for decision making."

According to Satish Gaonkar, Vice President, Consulting Services Practice of BSI :- 'Our consistent track record of successfully implementing the Oracle E-Business Suite for a number of leading manufacturing and services companies in India such as The Indian Card Clothing Co. and Privi Organics enables us to offer a comprehensive and attractive value proposition to our customers and exceed their expectations post-implementation. Our best-practices-based implementation methodologies coupled with our strong relationship with Oracle significantly reduce the risks associated with large system implementations'.

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### **About Blue Star Infotech**

Part of the US\$600M Blue Star Group, Blue Star Infotech provides profit-enhancing solutions to enterprises and product companies. Founded in 1983, it is headquartered in Mumbai, India, with operations in India, USA, Japan and UK. BSI is the winner of Oracle's Customer Centricity award for India in 2007.

BSI provides a host of ERP implementation services, IT Services and Enterprise solutions to the Indian market and its customers include companies such as Raymonds, Cipla, Havells India, Samsonite India, United Breweries and Robert Bosch. On a global front, BSI provides Product Engineering Services and Travel & Hospitality Services. Its premier customers include Hewlett-Packard, Costco Travels, Planview and Hitachi Medical Corporation.

## **About Excel Industries**

Excel Industries has been a pioneer in the chemical industry and specializes in sectors like Agrochemical intermediates, Specialty Chemicals, Polymer additives, Pharma inputs, biocides and biotechnology. It has three plants, five warehouses and inward and outward job working situations. The business includes products, services and technologies. The Sales turnover exceeds Rs. 200 crores and exports are about 25 %. The people strength exceeds 1000.

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You can also visit [www.bsil.com](http://www.bsil.com) for more information.