

NIS Sparta introduces world class web-based management training solutions in India

CrossKnowledge, European e-learning Major enters India in a strategic tie-up with NIS Sparta - Launches over 248 modules in India

Noida, Uttar Pradesh, IND, 2008-05-28 16:17:25 (IndiaPRwire.com)

In an endeavor to further enhance the quality of its training programs and learning methodologies, NIS Sparta, Asia's leading training, education and learning solutions provider (a Reliance ADA Group company) has exclusively partnered with CrossKnowledge, European e-learning major and a leader in web-based management training solutions. **Over 200 management programs designed under the supervision of management professionals from Harvard, Stanford and IMD**, and currently offered by CrossKnowledge across the world, will now be available to NIS Sparta's customers.

NIS Sparta through this exclusive partnership with CrossKnowledge will increase its repository of quality content by adding to it **over 248 modules focusing on Management Fundamentals and Techniques and Personal Management Skills**. Carefully blended with Instructor led sessions, these would prove to be an invaluable manpower development resource for NIS Sparta's customers.

Speaking on the tie-up, Mr. Muralidhar Rao, COO & President, NIS Sparta, said, *'Web-based management training solutions are fast gaining popularity in the corporate domain as they address issues such as the pre existing lack of standardisation, high costs of traditional classroom teaching and time factors. Web-based solutions are highly standardised, more economical, yet an equally effective form of instruction, and enable the learner follow a self paced study plan.'* **He further added,** *'As a leading training solutions provider in the sub-continent, it is our continuous endeavor to develop, seek and offer the best and the latest training solutions. We are confident that our customers will gain tremendously by leveraging on the e-learning solutions that will become available to them, as a result of this partnership.'*

CrossKnowledge has been the European leader in remote development of managerial skills using new technologies since year 2000. **Speaking on their entry into India, Mr. Hervé Gauchaux, Managing director of Crossknowledge said,** *'CrossKnowledge has developed innovative web based learning solutions that are rated #1 in quality and effectiveness by the leading organisations in Europe. CrossKnowledge has brought to its customers four new major benefits which are very highly rated (Reach, Speed, Quality and Cost). Thanks to our exclusive Partnership with NIS Sparta, those benefits can now be delivered o any organisation in India.'*

- END -

About NIS Sparta

NIS Sparta is Asia's leading training, education and learning solutions provider and a Reliance ADA Group company. The company partners organizations in achieving their mission critical goals through enhanced effectiveness of their people and processes, using proven methodologies.

To cater to the learning needs to the individuals, NIS Sparta also operates The NIS Academy, to

offer knowledge and skill based programs, for professionals, students and first time employment seekers.

Over the last 17 years, NIS Sparta has provided training and consulting solutions to over 10,00,000 professionals, in over 550 organizations, across 10 countries in 18 languages. With about 500 trainers and consultants spread across 60 locations and a clientele comprising of 'Industry Leaders', NIS Sparta is the undisputed leader in the learning solutions domain.

About CrossKnowledge

An international company founded in France by four directors with backgrounds in strategy consultancy, distribution and human resources, CrossKnowledge designs, develops and markets the fullest catalogue on the market, with almost 300 multilingual training schemes, tackling all management themes.

CrossKnowledge has strategic tie ups across the world and with institutions such as universities, governments and the corporate world. The end-to-end learning solutions range from learning management systems to carefully and masterfully created content. Backed by a unique blend of visual and instructional communication the solutions are effectively combined with classroom training to deliver personalized training.

The company has over 1 million users and has tie-ups in 45 countries.

For more information, Please contact:

Dhirendra Negi
Consultant - Pulse Communications
0120- 4214359