

TCYonline.com changing student priorities

Adding another feather to its glorious achievements, the company crossed its 100,000 student enrolment mark on May 22.

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The modern competitive world has made the student of today more focused. Flaunting a new mobile is becoming a thing of the past for him because he means business now. Since time is his most scarce commodity, he wants to do everything on the move. Forget about the latest IPL cricket score; he wants to score high in his upcoming CAT or GRE. So, he is shifting gears, shifting priorities.

With broadband internet and student benchmarking developing a symbiotic relationship, online testing and assessment has taken a centre-stage in the country today. Some education web-portals like www.tcyonline.com, comprising India's largest student-teacher platform, has made available thousands of free online resources to school-college students. The Website is the online initiative of Top Careers & You (TCY). Adding another feather to its glorious achievements, the company crossed its 100,000 student enrolment mark on May 22.

Undoubtedly, the direction in which education starts a man will determine his future life. For these young men and women of today, online education makes a lot of sense. The Western culture has greatly impacted their daily lives and supplementing their classroom study with online practice tests is becoming a sort of religion for many a smart student in India today.

For a CAT student like Karan Girdhar of Jalandhar, online testing coupled with regular classroom education will help build up his speed for his November exam. 'Speed with accuracy is the key today to get a good score in not only CAT but any competitive exam. I don't think there can be any better option than doing free online tests,' said Girdhar, currently pursuing BSc (Agriculture) along with CAT preparation.

His class-mate Rohit Mittal of Jagraon, is also in all praise of TCYonline.com's free tests. 'Since I don't have a broadband facility at my small home-town, I try to spend as much time as possible on online tests at the TCY centre in Ludhiana. Everyday commute tires me out, but it's okay in view of the rich rewards on clearing CAT,' he said.

'Since the time I have started doing online tests, I have seen a marked improvement in my performance. Thankfully, I have a computer at home with a broadband connection,' said Gagandeep Kaur Sekhon of Faridkot who too enjoys doing online tests along with her regular classroom studies.

For 25-year-old Kuldeep Singh of Amritsar, preparing for his GRE, there can't be any substitute for online tests. 'We have to be computer-savvy since we don't have any choice today. And if you don't, you are down and out, at least when it comes to admission to US universities,' he said..

For the uninitiated to the online education world, scores of free tests are available on the website for school and college examinations apart from some competitive tests being held in the country from time to time. These practice tests help the student not only assess his or her level before the actual exam, but are a wonderful way to benchmark himself or herself with anybody and anywhere in

country.

It is worth noting that in an attempt to give the best of both worlds to its students - classroom teaching and online education - TCY has recently launched 'blended learning' at its all 34 centres in Northern India. The idea is to standardize the company's delivery process through 'virtual classrooms' at its centres so that the students can get better education.

TCYonline.com is currently tying up with schools and colleges countrywide to give them a better access to its free online resources.

This web-portal is a real bonanza for teachers as well. An 'attractive' revenue model for teachers, launched about three months back, has evoked an 'overwhelming' response from the teaching community nationwide. Hundreds of satisfied teachers are uploading their tests on this unique website and are being financially benefited.

- END -About tcyonline.com:

Tcyonline.com is an online initiative of Top Careers & You (TCY). Founded in 1998, TCY provides college level test preparation and school level supplemental education services. The company serves almost all the sections of student community, through classroom teaching, and online mode; from K-12 to students preparing for competitive exams. TCY is present at 34 locations, and is tying up with more like-minded individuals and businesses, to further extend its footprint across the country.

For more information, Please contact:

Raj Atwal

Manager - Media Relations - TCY Learning Solutions P. Ltd.

+91 9810144005,+91 9815698907

9815698907

Meenakshi Chatta

Corporate Communications Manager - TCY Learning Solutions P. Ltd.

+91 9810144005,+91 9815698907

You can also visit www.tcyonline.com for more information.