

## Frost & Sullivan Lauds Panduit Corp for its Outstanding Integrated Green Solution for the Data Center Cooling Solutions Market

*We are pleased to share with you that based on its recent analysis of the data center facilities infrastructure solutions, Frost & Sullivan has recognized Panduit Corp with the 2008 North American Green Excellence Award in Service Proposition for its determined efforts in offering a flexible yet dynamic turnkey solution towards enabling an efficient infrastructure within the data center environment. Award Description The Frost & Sullivan Green Excellence Award in service achievements is presented to a company that has demonstrated excellence in delivering green service solutions, which is aligned with a sustainable and environmentally conscious objective within its industry sector. This Award signifies the company's identification of a unique and revolutionary solution with significant environmental benefits, while simultaneously presenting tremendous market potential. Moreover, the Award also signifies that the company's overall business strategy is sound and poised for success.*

Mumabi, Maharashtra, IND, 2008-05-22 19:32:08 (IndiaPRwire.com)

Based on its recent analysis of the data center facilities infrastructure solutions, Frost & Sullivan recognizes Panduit Corp with the 2008 North American Green Excellence Award in Service Proposition for its determined efforts in offering a flexible yet dynamic turnkey solution towards enabling an efficient infrastructure within the data center environment.

Over the last five years, data center power and cooling requirements have surged dramatically in the face of increased server/storage equipment density and ever-growing demands for processing power. The Panduit solution is centered around the principle of 'cooling conservation' to optimize energy use within the data center space.

'Panduit combines site-specific products and technology with proper capacity planning to better suit the demand profile of high-density applications with reduced operating costs,' says Frost & Sullivan Research Analyst Konkana Khaund. 'This approach takes into consideration the deployment and management of both passive and active components that impact the availability of data center applications while at the same time gauging scalability requirements and disruptive influences that may impact operating costs in the future.'

The company differentiates its solution from other industry providers by taking a holistic approach toward data center design and efficiency. The Panduit solution balances a suitably designed cabling infrastructure with desired power and cooling thresholds that are reliable, interoperable, and scalable over time. The solution overcomes the most significant physical infrastructure challenges to the data center customer today - managing the risk associated with infrastructure convergence. Panduit tackles this risk with a value proposition that directly addresses three dominant concerns of data center stakeholders: agility, availability, and security. Forming the right alliances with the appropriate partners is key to advancing data center interoperability and reliability. Panduit developed its solution by collaborating with a diverse partner community including equipment providers, hardware, software and communication technology experts. The Panduit data center service portfolio also supports virtualization to catalyze stronger, more frequent interaction between IT and facilities management, thus ensuring better uptime and availability and facilitating change management within the data center.

'By aligning a truly interoperable physical architecture with logical elements, Panduit has articulated

an intelligent and effective next-generation value proposition that enables the customer to reap quantifiable benefits by way of energy savings and resource conservation,' opines Khaund. Further, Panduit's company-wide commitment has resulted in the long-standing deployment of programs throughout its global facilities that use energy efficiently, reduce energy consumption, and minimize the ecological footprint. This commitment extends from purchasing more efficient and energy-saving machinery, practicing reuse and recycling procedures, and adopting environmentally responsible disposal practices.

By taking a holistic approach towards data center design, integrated physical infrastructure, and improved green performance, Panduit ensures that its internal facilities as well as its facilities infrastructure solutions for data centers adhere to stringent design principles.

For its multiple achievements, Panduit is the worthy recipient of the 2008 Frost & Sullivan Green Excellence Award in Service Proposition in the North American data center cooling solutions market. Frost & Sullivan presents this Award to the company that has demonstrated excellence in delivering green service solutions that are aligned with a sustainable and environmentally conscious objective within its industry sector. The Award signifies the company's identification of a unique and revolutionary solution with significant environmental benefits, while simultaneously presenting tremendous market potential. Moreover, the Award recognizes that the company's overall business strategy is sound and poised for success.

Frost & Sullivan Best Practices Awards recognize companies in a variety of regional and global markets for demonstrating outstanding achievement and superior performance in areas such as leadership, technological innovation, customer service, and strategic product development. Industry analysts compare market participants and measure performance through in-depth interviews, analysis, and extensive secondary research in order to identify best practices in the industry.

**- END -**

### **About Panduit Corp**

PANDUIT is a world-class developer and provider of leading edge solutions that help organizations mitigate risk at the physical layer. Panduit applies its expertise across the entire physical infrastructure to eliminate the complexities associated with system convergence, integration, and interdependency. Panduit's highly reliable solutions reduce customer risk and improve security, availability, reliability, integration, and safety throughout the enterprise network - ultimately reducing cost of ownership. Our global expertise and strategic industry relationships provide unmatched service and support that enable customers to move forward with their strategic objectives. (

[www.panduit.com](http://www.panduit.com))

### **About Frost & Sullivan**

Frost & Sullivan, the Global Growth Consulting Company, partners with clients to accelerate their growth. The company's Growth Partnership Services, Growth Consulting and Career Best Practices empower clients to create a growth-focused culture that generates, evaluates and implements effective growth strategies. Frost & Sullivan employs over 45 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from more than 30 offices on six continents. For more information about Frost & Sullivan's Growth Partnerships, visit <http://www.awards.frost.com>.

**For more information, Please contact:**

**Navinder Singh Chauhan**

Marketing Manager India - Panduit International Corporation

+91-9987000787

+91-998700078740054746

You can also visit [www.panduit.com](http://www.panduit.com) for more information.