

## The Smart Cube Targets 100% Growth in FY08-09 The company expands its presence globally

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The Romanian delivery center will extend the company's execution capabilities beyond India and give it a firm footprint in the fast-growing Eastern/Central European region. According to Sameer Walia, MD of The Smart Cube, 'The new delivery center is another strong affirmation of our ability to completely dissolve geographical contours and successfully create value in this business'. The company will be tapping into a pool of well qualified analysts in Romania.

The Smart Cube has also opened an office in Hong Kong to tap the increasing demand in the Asia-Pacific region. At the same time it has opened an office in Detroit, USA and is in the process of setting up an office in New York. Its presence in Europe is being strengthened by hiring more staff at its London offices. Says Sameer Walia 'The core focus of the organization will remain in providing top-end customized research and analytics services to clients in the financial services, consulting and corporate markets across the globe'.

The company is targeting 100% growth in the current fiscal and expects to double its staff strength to 200 analysts. According to Sameer Walia 'We are at a very exciting point on our growth trajectory as momentum in our client markets is very strong and our delivery capability is well geared to ramp up rapidly'.

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### **About The Smart Cube**

The Smart Cube, a specialist KPO firm specializes in delivering High Value and Customized Business Research and Analysis to global clients. It's clients include international investment banks, private equity firms, management consultancies, market research organizations and corporate clients from across the world. TSC has offices in Delhi, London and Chicago

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