

Sun Spa Resorts Pvt. Ltd. joins International Spa Association "ISPA"

Sun Spa Resorts Pvt. Ltd. is pleased to announce that it has joined the International Spa Association "ISPA", effective early summer 2008.

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As the spa world is growing faster every year, Sun Spa Resorts Pvt. Ltd. has recognized the great value in joining a spa association with an international network and outreach. By joining ISPA, Sun Spa Resorts Pvt. Ltd. is able to assure its customers all over the world of the high standards it adheres to - in compliance with ISPA's values - through operating its spas as well as training its staff to provide the utmost level of service to all guests.

Irish Pereira, The Executive Assistant Manager of Sun Spa Resorts Pvt. Ltd., puts it in her words:

'I have been working in the spa industry for over 7 years now. In that time I have seen how much can be improved in each spa - be it a small day spa or a big resort spa operation - by joining an international network community. We receive support in product sourcing and employee recruitment as well as training, while at the same time ensuring highest levels of hygiene and customer service - making a visit to our spas the truly exceptional experience each and every one of our guests deserves!'

Sun Spa Resorts Pvt. Ltd. follows the Code of Conduct created by ISPA - a list of rights and responsibilities for spa guests. It ensures that each spa experience be professional in communication, confidentiality, privacy and spa treatment. The code is especially helpful for those who are new to the spa industry because it describes spa etiquette and helps to manage a guest's expectations.

A few of the guidelines from the Code of Conduct include…

As a spa guest, it's your responsibility to:

- Ø Communicate your preferences, expectations and concerns
- Ø Communicate complete and accurate health information and reasons for your visit
- Ø Use products, equipment and therapies as directed

As a spa guest, you have the right to:

- Ø A clean, safe and comfortable environment
- Ø Stop a treatment at any time, for any reason
- Ø Be treated with consideration dignity and respect

You may read the Code of Conduct, as well as gain access to ISPA's 3,000 members, through www.experienceispa.com.

Spas are entities devoted to enhancing overall well-being through a variety of professional services that encourage the renewal of mind, body and spirit.

ISPA is recognized worldwide as the leading professional organization and voice of the spa industry. ISPA's membership is comprised of nearly 3,000 health and wellness facilities and providers from 75 countries. ISPA strives to advance the professionalism of the spa industry by providing invaluable educational and networking opportunities, to promote the value of the spa experience to society, and to be the authoritative voice of the spa industry.

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Sun Spa Resorts Pvt. Ltd. is a spa management company incorporated in the Maldives. Its primary aim is to develop, manage and operate full spa and wellness facilities. The company's first Sun Spa was opened in December 2005 at Olhuveli Beach & Spa Resort, followed by the second spa at Vilu Reef Beach & Spa Resort in February 2006. The third Sun Spa is scheduled to open in summer 2008 at the new 5-star island resort IruFushi Beach & Spa Resort in unspoilt Noonu Atoll in the Maldives.

In 2007, the Sun Spa Resorts family grew even further by establishing its new brand within the company: 'Shui'. The first 'Shui' resort spa has opened its doors in December 2007, at the luxury boutique resort The Beach House at Manafaru Maldives. Shui is closely linked with The Beach House Collection and offers a different product and treatment range than the Sun Spas, while still adhering to the same basic principles.

For more information, Please contact:

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You can also visit www.sunsparesorts.com for more information.