

The Weather Channel Interactive Secures Content Partnership With Sulekha.com

Sulekha.com to feature Forecasts and Weather Data for cities across the globe from The Weather Channel

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The Weather Channel Interactive (TWCI) and Sulekha.com, the most popular online community for Indians worldwide, today announced a strategic alliance for TWCI to provide weather content on Sulekha.com. Visitors to the city and travel pages on Sulekha.com will have available current conditions and 3 day forecasts for more than 200 locations in India and thousands of additional cities worldwide.

Along with the weather data from TWCI, Sulekha.com will feature links back to <http://www.weather.co.uk> for more comprehensive forecast information including hourly and 10-day forecasts, interactive maps, weather almanac data, travel forecasts and other content. TWCI provides international forecasts for more than 98,000 locations in over 215 countries.

Commenting on the above, Mr. Satya Prabhakar, CEO of Sulekha.com said, 'Sulekha.com, as the leader in providing local commerce and city-driven interactions, is delighted to partner with The Weather Channel Interactive to provide real-time weather information to its members and visitors.'

Mr. Steve Hassett, VP International and Emerging Businesses for TWCI said, 'We are pleased to add Sulekha.com to our list of high quality content partners. We are looking forward to working with them as we build TWCI's presence in India'

The agreement with Sulekha.com is the most recent international expansion for TWCI. The company has several international weather sites including the recently re-launched www.weather.co.uk and www.meteo123.com, www.wetter123.com, www.canaldotempo.com, weather.com/espanol.

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About Sulekha.com

Sulekha.com is the largest online and mobile Classifieds and Yellow Pages service, connecting over 6 million members in 25 cities in India, US, Canada and more. Sulekha.com integrates local commerce with the largest social media offering in the Indian space with a vibrant local communities of blogs, forums, videos and photos organized into vertical communities of interest such as Travel, Food, Movies, News and Cricket. Sulekha.com, with operations in Delhi, Mumbai, Bangalore, Hyderabad, Chennai and Austin, is funded by Indigo Monsoon Group and Norwest Venture Partners (NVP).

About The Weather Channel Interactive

The Weather Channel Interactive is the leading provider of broadband and wireless weather products including weather.com, Desktop Weather by The Weather Channel, and The Weather

Channel Mobile. weather.com, the Web site of The Weather Channel, is the ultimate source of weather on the Web helping users plan their lives by delivering timely current conditions, expert forecasts and relevant lifestyle content for 98,000 locations worldwide.

The Weather Channel reaches more than 35 million unique users online each month in the U.S. and is the most popular source of online weather, news and information according to Nielsen//NetRatings. The Weather Channel Interactive also provides consumers with unique and customizable products such as Desktop Weather and a full lineup of mobile services including downloads, messaging, mobile Web, and mobile video. Other TWCi sites include forGetaway.com, a holiday home rental site, Forecast Earth, a site dedicated to the discussion of climate change, and a series of international sites, including www.weather.co.uk, www.meteo123.com, www.wetter123.com, www.canaldotempo.com and www.weather.com/espanol

For more information on The Weather Channel Companies, including press releases, images, executive information and backgrounders please visit www.weather.com/press.

For more information, Please contact:

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You can also visit www.weather.com for more information.