

RED FM bags 5 trophies at the 33rd All India RAPA Awards, 2008!!

Red FM continued its winning streak at the 33rd All India RAPA awards, 2008. The awards, held on May 13, 2008, felicitated the best and most deserving in the radio industry. RED FM picked up 5 awards, in various categories, including the award for the Best Radio Jockey - RJ Nitin (Delhi) and Best Radio Program - Mumbai Local with RJ Mantra.

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The RAPA awards that have been in existence for the last 33 years are the most prestigious awards for the Indian radio industry. These awards are also a platform for excellence for those involved with this medium and are considered the highest recognition for radio talent all over the country.

Abraham Thomas, COO, Red FM, expressed his delight at yet another victory. *'RED FM has continued its award winning streak at the 33rd All India RAPA awards. After receiving the listener's votes and being declared the No.1 Station, it's great to get this recognition from the jury! We are extremely delighted at this honour that has been bestowed on us.'*

He further added, *'It is a true recognition of all the hard work that the RED FM team has put in all these months. We will continue to support talent and work towards setting standards of excellence in the industry. I would like to thank RAPA for appreciating and further encouraging the RED FM team.'*

RED FM has won a total of 21 awards over the last two years, making it one of the highest award winning FM stations in the radio industry. Last year at the 32nd All India RAPA Awards, RED FM bagged three of the most prestigious awards for the Best Radio Show for 'Morning No.1 with Malishka', Best Female Jockey - Malishka, and Best Male Jockey - Mantra.

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About RED FM

Launched in 2002, RED FM first started round the clock operations in Mumbai, followed by Delhi and Kolkata in 2003. Owned by a consortium of Malaysian conglomerate Astro Malaysia, NDTV India and software company Value Labs, Red FM is known for its attitude of providing a Station for Expression to the common man and playing only Superhit Music. Bajaate Raho! As Red FM likes to shout, is already part of common parlance, and truly represents Red FM's attitude. Widely appreciated by the Trade as well as the Listeners, as proven by the 21 awards to its credit and the tremendous growth over the last year, Red FM is fast consolidating its leadership position in the industry.

Superhit Music, Superhit RJs, Superhit Movies and Superhit Cricket - that's what Red FM stands for. Bajaate Raho!

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