

Nimbuzz goes beyond Skype - launches comprehensive Mobile VoIP & IM Solution, and brings voice to Social Networks

Application connects mobile, online communities, social networks - all in one place

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Nimbuzz (www.nimbuzz.com) today announces the launch of an application to provide mobile users and online communities with 'free calls, chat and more.' Nimbuzz offers an all-in-one solution for free mobile VoIP calling, conference calling, instant messaging, chat and group chat, and photo and file sending across multiple IM communities, including Skype, MSN, Google Talk, Yahoo!, AIM, Jabber and ICQ, plus 23 social networks, including Facebook and Myspace.

Once users download the Nimbuzz application for the mobile and register as a new user, contacts from their selected IM communities are aggregated into a single contact list with icons indicating real-time 'presence' - which contacts are online or offline and from which communities.

'Everyone loves Skype (on the PC). But when it comes to the mobile, we believe we offer a better solution,' said Tariq Dag Steinberg Khan, the London-based Chief Marketing Officer for Nimbuzz. 'Nimbuzz works across all the major communities and on more than 500 handsets worldwide. With this news release, we now also have a genuine free mobile VoIP solution that works on more than 90 handsets including Nokia, Samsung and LG.'

The new Nimbuzz mobile VoIP application works worldwide on Nokia Symbian Series 60 devices when connected using a 3G or Wifi network (with a Windows Mobile offering for release in June). For GPRS/EDGE connections, or when using Java-enabled phones, Nimbuzz also offers its 'hybrid-VoIP' solution (as used by Skype) - for making international mobile calls at local dial-in cost - in as many as 50 countries.

Nimbuzz is free to download and easy-to-use, but data usage is subject to network operator rates when used on the mobile, unless using a flat-rate data plan.

'The good news is that mobile data costs are coming down dramatically. Flat-rate data plans didn't exist last year (in Europe), now they're everywhere. This makes using Nimbuzz the closest thing to free communication there is,' explains Tariq. 'Apps like Nimbuzz are accelerating the uptake of mobile data plans. This is a big win for consumers and network operators alike, and as such, a big focus (for them going forward). As a result, we are in the process of building some important win-win relationships with forward-thinking operators and strategic partners across Europe, and would now like to do the same here in the UK.'

On the social networking front, Nimbuzz is breaking new ground by bringing voice and mobile chat to social networks. The new six-button *Communicator* widget brings free calling, chat, text and voice messaging and file sending to social networks, email signatures and personal websites or blogs. Also introduced is the unique 'buzz' feature which alerts your friends 'offline' to join you online for a call or chat.

Funded by Mangrove Capital Partners, the original Skype investor, and staffed by award-winning developers and industry experts, Nimbuzz is bringing to the mobile and to social networks what

Skype pioneered for the PC. Nimbuzz has already attracted more than 500,000 registered users, with 25% active per month, and is generating more than 1 million logins per week, despite the product still being developed.

'Our users drive our development - so even with what we think is a great product, it always feels like we're in beta. The truth is, we wouldn't be innovating fast enough if we weren't,' adds Tariq. 'With users from 176 countries - or 90% of the world - it's easy to see why. There is remarkable consumer appetite out there, worldwide, and the industry tailwinds are picking up pace. We are grateful for our pre-launch momentum and look forward to announcing some exciting new products, features and strategic partnerships with key operators and social networks over the summer.'

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About Nimbuzz

Nimbuzz BV is headquartered in Rotterdam, the Netherlands, with offices in Cordoba, Argentina. The company was founded in 2006 by entrepreneur and former KPN executive, Evert Jaap Lugt, and received VC and strategic funding by Mangrove Capital Partners (Skype), Naspers/MIH (Tencent, Mail.ru, Gadu-Gadu, Mweb, Sanook, Tradus) and Holtzbrinck (StudiVZ).

Nimbuzz offers an all-in-one solution on the mobile, PC and Web for calling, conference calling, instant messaging, group chat and chat rooms, and photo and file sending across multiple IM communities, including Skype, MSN, Google Talk, Yahoo!, AIM, Jabber and ICQ, plus 23 social networks including Facebook and Myspace.

Nimbuzz Mobile

Nimbuzz for the Mobile is a free all-in-one solution for Internet-enabled mobile phones that allows you to take your IM buddies with you -- wherever you go. Nimbuzz works on more than 500 handsets and with multiple messenger communities, including: Skype, MSN, Google Talk, Yahoo!, AIM and Jabber.

Nimbuzz Mobile features include:

- Free mobile VoIP calling*
- Free hybrid VoIP calling**
- Free chat, group chat and chatrooms
- Free file, photo and ringtone sharing
- Free text messaging (within Nimbuzz)
- Free voice messaging
- Free online file gallery (unlimited storage)

- Free phonebook backup and restore
- Free "buzz" notifications (to get your buddies online!)
- *No subscriptions, no payments, no credits to purchase*
- * currently available for 92 Series 60 devices (including Nokia, Samsung, LG)
- ** international mobile calling at local dial-in cost - available in 50 countries

iPhone is not currently supported but is an important product under development. To download Nimbuzz Mobile, go to get.nimbuzz.com or visit www.nimbuzz.com from a PC or m.nimbuzz.com on your mobile.

Nimbuzz Widgets

Nimbuzz is launching multiple widgets which may be posted and accessed on social network profile pages, in email signatures and from personal websites or blogs. The first such widget is the new six button *Communicator*, which lets friends from Facebook, MySpace, Bebo and 20 other social network sites reach you for free - directly on your mobile or PC from your profile page, email signature and website or blog.

Communicator functionality includes:

- Free calls to Nimbuzz Mobile or PC
- Free instant messaging
- Free text messages
- Free voice messages
- Free file sending (photos, music, video and more)
- Free 'buzz' notifications (which alerts your 'offline' friends that you would like to talk or chat with them)

Personal contact information is private and Nimbuzz users are able to control communication preferences, including whether or not they wish to be reached and by whom. To download Nimbuzz widgets, visit <http://widgets.nimbuzz.com> or www.nimbuzz.com.

Nimbuzz PC and Web

Nimbuzz is accessible via a PC client and a limited Web client. Both products are being rigorously tested and improved. A Mac client is also currently under development.

For more information, Please contact:

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