

TCYonline.com ties up with schools and colleges

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New Delhi, Delhi, IND, 2008-05-11 21:04:37 (IndiaPRwire.com)The summer of discontent may turn out to be a 'summer of content' for many a student in schools and colleges countrywide with TCYonline.com launching virtually a new platform for them.

With 94,000 students already taking advantage of its elite teacher-student platform, benchmarking has become the 'Big B' for this education company on a roll today. On an average, 4000 students are visiting the site daily and taking advantage of its free resources.

'The benchmarking is the key today. We have offered a great opportunity to schools and colleges to jack up their academic performance manifold,' said the CEO of Top Careers & You (TCY), Mr. Kamal Wadhera.

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The schools situated in remote corners of the country have appreciated this idea and are coming forward to accept the alliance.

It is noteworthy that hundreds of teachers are already making good money by uploading their content on www.tcyonline.com. The portal has rave reviews from the academic fraternity.

Thanks to the Internet, TCYonline.com is currently doing a yeoman's service in bridging the 'digital divide' by making its online free resources — tests for CBSE, ICSE and various entrance exams like NTSE, SAT, LAW, etc — accessible to even small cities. The company's objective is to raise the education bar for every student in India and make available the resources through its portal.

Following an alliance with TCYonline.com, the participant school would be able to improve the students' scores because online tests would go a long way in supplementing their classroom education. The students can either practice these tests in their school computer labs or at their homes. Moreover, the schools will get a statistical analysis of the scores.

Apart from schools, TCYonline.com is setting up alliances with the colleges countrywide. These tests would go a long way in helping the students for job placements in Banks, IT organizations, etc. Of late, the training and placement cells of various colleges have started registering to enable their students take advantage of the online tests and create more employment opportunities.

'The idea is to narrow down the existing gap between the industry and academia when it comes to job placement on study completion. The online-linked education would be a smart choice today,'

said Mr. Wadhwa. Alliance benefits for students

1. Better notes, better results
2. Free support before board exams
3. Participation in student-teacher discussion forums
4. All services absolutely free of charge

The institutions registered with this portal would be able to take advantage of different programs being launched by the company from time to time. For instance, recently the company launched the aptitude tests on www.tcyonline.com for the school students that help them choose subject-stream after Class X. 'These tests are very objective, standardized and available free of cost. We have tried and tested them in the classroom environment,' the CEO added.

There are benefits galore for the institutions. They can use the tests and other resources available on the website for not only the weak students but also the gifted ones who would find several challenging assignments on this portal. They can use the computer lab period for the students to work on the site, thus they not only enhance their knowledge of handling computers but also gain in other subjects as well.

These services are being provided to the schools and colleges free of charge. It is all a win-win situation for them and their students. The winds of change seem to be blowing in Indian temples of learning.

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About tcyonline.com:

Tcyonline.com is an online initiative of Top Careers & You (TCY). Founded in 1998, TCY provides college level test preparation and school level supplemental education services. The company serves almost all the sections of student community, through classroom teaching, and online mode; from K-12 to students preparing for competitive exams. TCY is present at 34 locations, and is tying up with more like-minded individuals and businesses, to further extend its footprint across the country.

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You can also visit www.tcyonline.com for more information.