

Bollywood Entertainment News Agency Maxx Media acquires sole photo rights to "Orissa Film Festival"

Mumbai-based Bollywood Entertainment news agency Maxx Media acquires exclusive photo rights to Orissa Film Festival 2008

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Another feather in the cap for Maxx Media - Bollywood's fastest growing entertainment news agency. Maxx Media has acquired the sole & exclusive photo distribution rights to web & print publications worldwide for Orissa Film Festival to be held Bhubaneshwar from 22nd - 24th May 2008

List Of Bollywood Celebrities who are set to perform and appear at the prestigious Orissa Film Festival -

Rani Mukherjee, Amrita Rao, Kajol Devgan, Ajay Devgan, Diya Mirza, Amisha Patel, Celina Jaitley, Gracy Singh, Payal Rohatgi, Divya Dutta, Rituparna Sengupta, Tanushree Datta, Kashmira Shah, Zeenat Aman, Poonam Dhillon, Shekhar Suman, Mahesh Bhatt,, Yash Chopra, Vinod Rathod, Amit Kumar & Sukhwinder Singh

VISION CORPORATION LIMITED In association with Government Of ORISSA / COUNCIL OF RESEARCH And DEVELOPMENT OF ORISSA(C.R.D.O) present a gala entertainment show in the sparkling beauty city Of BHUBANESHWAR

India's most popular stars & singers from Bollywood and Ollywood are set to rock Bhubaneshwar

Orissa Film Festival

An unique saga of orissa film festival with essence of Live stage performance by bollywood & orissa stars, & singers

Orissa Film Industry (OFI) is one of the oldest film industries of India. It is loaded with highly talented and spirited people. Most of them have proved themselves in Hindi film industry, South Indian films and even at international level. Orissa Film Industry's caliber is second to none and it has potential to compete at national and international level. Every year films made in Orissa participate in various national and international film festivals and earn lots of appreciation. In spite of all this Orissa film industry is deprived of the attention it deserves. It is considered as small and one of the least recognized industries. Oriya films and albums do not have market at national level. Even within the state they find it difficult to compete with Hindi and English films/albums.

One of the reasons for all this is lack of proper marketing. OFI needs proper exposure to get recognized at national and international circles. Keeping this in view 'VISION' has incorporated 'Orissa Film Industry' section in its OFI AWARD.2008,

This is dedicated to the glamour world of Orissa and showcases the OFI.

There is a lot of talent hidden in the state which is being lost due to lack of recognition. 'VISION '

recognizes the potentials of all those hidden 'talents' and provides them a gateway to the glamour world. The 'Model Hunt' section gives a platform to the up-coming models and actors to exhibit themselves. The basic idea is to give National and International exposure to Oriya films and Albums and other products of OFI. AWARD. As we are in the Entertainment World and have no boundaries, the reach will be unlimited. Oriya film lover sitting in any corner of the world can get full glimpse about OFI through this huge Event which will be Telecasted in a big National Television Channel and followed by media hype Worldwide. This will create new status for Oriya Film/Album and add greater dimension to it.

'VISION ' endeavors to create a special place for 'Orissa Film Industry' on the map of 'Global Cinema'. So we are also involving entire BOLLYWOOD to make the event a grand charming and encouraging. We strive to ensure that the 'talents' of the state get a fair chance to exploit their skills and get national and international recognition. We hope OFI AWARD 2008 reaches greater heights and make the state proud..

Part of the sponsorship amount will be used to create a fund for helping poor and inactive film personalities who are achievers in their respective fields Since the 1938 but are not able to fulfill their dreamz due to financial needs.

The show that presents a combination of the most talented singers, dancers and choreographers. The designer show will

Be a non-stop entertainment extravaganza with each act choreographed to perfection. It will be. Scintillating star power packed performance with spell binding items. The Magnificence of the show will be further enhanced by spectacular display of fireworks and pyrotechnics from the very best people of the Bombay film Industry.

HIGHLIGHTS

The Biggest event of the Year with Galaxy of Stars

Deferred Telecast on Satellite Channels.

Extensive promotion on Electronic, press and outdoors.

This Concert shall be first in its kind in orissa.

Would have an opening act with the song especially composed by the artiste of orissa , the stars name is big one form Mumbai. So who is not attending the Orissa film festival is to be on thoughts..

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sensational news & picture stories. We also house bollywood's largest photobank.

MAXXMEDIA also does provide latest Bollywood video content & event coverage for web and TV.

We are also into designing and layout of newsletter (METROPLITON TIMES) magazines (FREQUENT FLYER, BOLLYWOOD INTERNATIONAL, FILMS TODAY etc.) with our creative team proficient in all the formats & possessing a extensive print and graphic industry knowledge and insight.

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