

IndiaProperty.com's Dubai Property Show witnesses stupendous success Two-day mega event raises the bar for property shows with transaction of property investment worth Rs.250 crores by NRIs

The India Property Show 2008 in Dubai which was organized by IndiaProperty.com, India's No 1 property portal, part of Consim Info Pvt. Ltd (formerly known as Bharat Matrimony Group), saw stupendous success attracting property investment worth Rs.250 crores from NRI investors in Dubai. The exhibition that featured over 100 properties from all parts of India exceeded the expectations of the Indian builders and saw around 5000 serious customers who thronged the show.

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Chennai, 9th May 2008: The India Property Show 2008 in Dubai which was organized by IndiaProperty.com, India's No 1 property portal, part of Consim Info Pvt. Ltd (formerly known as Bharat Matrimony Group), saw stupendous success attracting property investment worth Rs.250 crores from NRI investors in Dubai. The exhibition that featured over 100 properties from all parts of India exceeded the expectations of the Indian builders and saw around 5000 serious customers who thronged the show.

Mr Murugavel J, Founder & CEO, Consim Info Pvt Ltd, the holding company of IndiaProperty.com said, 'NRIs in the UAE are an established, affluent community, respected for their hard work and professionalism. Over 40% of visitors to IndiaProperty.com are NRIs from the UAE, looking for properties in India - in preparation for their return to India at some point in their lives. India Property Show offered them the ideal platform to interact with the top builders in their respective region and enabled them to get a feel of the properties first hand.'

'We wanted to create an environment that meets customer needs on the one hand and developer requirements on the other - and we succeeded in achieving both at the India Property Show. And now, encouraged by the Dubai example, we are taking the Show to other Indian Diaspora markets like Singapore, USA and UK in the near future to duplicate the success' said Mr P Gopalakrishnan, Chief Marketing Officer, Consim Info Pvt Ltd.

The unprecedented customer turnout brought great cheer to the participating developers. An emphatic representative of DS Properties concurred, 'Almost 99% turned to be positive buyers. I'm very happy to have participated in this exhibition - this is day two and we already have almost 30 bookings worth crores.'

Both Shriram Builders and Vishaal Promoters from Coimbatore were satisfied with the way customers turned out for the Show. 'We're especially happy with the quality of customers,' said a senior executive from Vishaal Promoters. 'Yes, it's definitely a good show,' opined the representative of Shriram Builders.

The fair which was amazingly driven with the participation of quality builders from Bangalore, Chennai, Hyderabad, Cochin and other parts of India encouraged many Indian visitors to buy property easily from Dubai. There were also instances wherein properties were bought by customers who inspite of frequent visits to Kerala have been unable to buy an ideal property for them.

The exhibition also witnessed the launch of the property magazine titled India Property Times which will see a circulation of 50,000 copies in Dubai. The magazine acts as an update to all interested investors on the available properties in India.

This is IndiaProperty.com's foray into exhibitions in the UAE to increase their market base in the international market. Encouraged by India Property show 2008 in Dubai, India Property.com is planning more such shows for the Indian diaspora in other markets like Singapore, USA and UK in the near future to duplicate the success.

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About India Property.com

IndiaProperty.com is the first ISO 9001:2000 certified in the country and provides in-depth information on buying, selling and renting in real estate. It has a comprehensive yet, user-friendly design facilitating easy and effective property transactions. It provides a customized interface across property categories making each listed property unique. The site is designed to serve a common platform for both B2C and B2B transactions. The portal provides an ideal medium for independent owners, real estate agents and builders to advertise their listings on the Internet and for potential buyers to search for properties in a private, hassle free environment. With the group's partnership with Yahoo, IndiaProperty also powers Yahoo's property channel in India. IndiaProperty.com was also ranked, the Best Indian Real Estate Website by PC World in the year 2007.

About Consim Info Pvt. Ltd

Consim Info Pvt. Ltd. (formerly BharatMatrimony group) is a leading service oriented organisation catering to the needs of people through Internet and mobile. From starting off with uniting people in matrimony, the Consim Group has extended its services to aid in job searches, buying and selling of property, and providing value-based information. Apart from India Property.com their other portals include, Clickjobs.com, Bharat Matrimony.com, Indiaautomobile.com, loanwala.com, India List.com, and India Pages.com.

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