

IMI and CAPSIM jointly host first "Train the Trainer Seminar" in Delhi

IMI pioneers "Train the Trainer Seminar"

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International Management Institute (IMI), New Delhi, in partnership with Capsim Management Simulation Inc. conducted a three day Management Simulation Training Program starting May 6, 2008, till today, for the very first time in India at its campus. This Seminar was conducted by **Prof. Dan Smith**, the Founder and President of Capsim, a globally renowned leading virtual business simulation program provider. The participants in the seminar comprised senior corporate trainers from the industry as well as distinguished faculty members from leading Business Schools in India as well as select international participants.

Capsim® Business Training Simulations are used by dozens of Fortune 1000 companies as well as by many of the world's greatest universities. Some of the corporate users are **Microsoft, General Electric, General Motors, Goldman Sachs, Samsung, BP, Alcoa**, and among the business schools, **Harvard, Wharton, Northwestern and Vanderbilt**. In India, Capsim® Simulations are used by **TCS, Infosys, Wipro, L&T, Pepsi, Asian Paints, Dell**, etc., and from among the business schools, **IIM-A, IIM-B**, etc.

Speaking on the occasion Dr. C. S. Venkata Ratman, Director, IMI said 'Over the years, IMI has proven to be a pioneer evolving and constantly working on innovations in management solutions. This initiative is another such one, which makes IMI proud to be associated with Capsim Management Simulation Inc. In India, IMI shall help build capacity for CAPSIM's resources by our coverage of training needs for the fast growing corporate market. We have been encouraged by the over whelming response by the participants, and look forward to increased corporate participation in the future too.'

Prof. Dan Smith, the founder and president of Capsim, conducting the Seminar said 'I am very excited and pleased to hold this first of its kind Seminar in India. Capsim Business Training Simulations have proved to have incorporated the winning edge in all key areas of management the world over in the largest and best known corporations and I am confident that the same will add a new dimension in Indian management functioning too'.

Dr. Himadari Das, Professor and Dean (Academic), IMI and the person responsible for partnership with Capsim said, 'We are overwhelmed and indebted to Prof Dan Smith for having consented to conduct this seminar. I have been part of this initiative and consider this to be a wonderful opportunity in driving this partnership in this part of the world'.

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About Prof Dan Smith

Prof. Dan Smith is the **creator of Capstone®**, **Foundation®** and **Comp-XM®** business simulations. Dan is President of Capsim Management Simulations, Inc. and an adjunct Professor of Business at DePaul University, USA. He has given hundreds of corporate and executive education seminars all over the world.

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About International Management Institute (IMI)

International Management Institute (IMI) was established in 1981, as an autonomous non-profit educational society under the Societies Registration Act 1860 in collaboration with International Management Institute, Geneva to meet the widely felt need for internationally oriented management education/ training for managers at all levels in industry, government and public systems. The academic program's of the institute continues to enjoy full support of the corporate sector as well as the Government of India since its inception. Today, IMI holds a place of distinction among the premier schools of management for being the first corporate sponsored business school with strong international orientation in India.

IMI follows international standard curricula in its programs, which has been enriched by its academic collaborations with International Institute for Management Development (IIMD), Lausanne (erstwhile International Management Institute, Geneva); Faculty of Management, McGill University, Montreal, and Manchester Business School, U.K, prepares participants to successfully manage and lead in an increasingly global business environment. IMI's educational programs have been recognized by All India Council for Technical Education (**AICTE**) and Ministry of Human Resource Development, Govt. of India. For more information about the IMI please visit www.imi.edu

About Capsim **Capsim** is the largest provider of business simulations and business games utilized by teachers and professors for university, college and high school courses, and by corporate educators for executive education, executive training and management training. The Capstone® Business Simulation and Foundation® Business Simulation are the best selling business simulation games ever created — used in more than 500 schools worldwide, as well as in corporate, fast track training. The quality of business management training and executive training improves dramatically, when managers and executives experience realistic situations within the context of a business strategy game.

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