

## Aditi Technologies Honored for Satisfaction & Experience at Microsoft Corporation's Northeast Partner Awards 2007

*The Partner Program Awards give Microsoft the distinct pleasure of recognizing partners that are going above and beyond to help customers reach their full business potential. The announced winners deliver unmatched innovation and value to customers as part of Microsoft's diverse and talented partner ecosystem.*

New Delhi, Delhi, IND, 2008-05-06 17:00:26 (IndiaPRwire.com)Aditi Technologies, a solution R&D partner to ISVs and financial services enterprises, has been selected as a winner for Microsoft® Corporation's Northeast Partner Awards for the period July 2007 to December 2007. These awards recognize Microsoft Certified and Gold Certified partners that delivered exemplary solutions for mutual customers across a broad spectrum of categories. Aditi is a Gold-certified, NXT, and Launch partner to Microsoft.

'We are excited to be among the top winners at Microsoft Corporation's Northeast Partner Awards. Aditi helps ISV customers understand and exploit emerging Microsoft technologies in ways that give them a competitive edge. This award recognizes Aditi's ability to deliver innovative solutions on cutting-edge Microsoft platforms to Northeast (USA) businesses, helping them make their applications and products richer, and deliver more value to their end users,' says Pradeep Rathinam, President, Aditi Technologies.

The Awards were presented in a number of categories, with winners chosen from a pool of more than 36 entrants out of hundreds of certified partners from the Northeast region, which covers the Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont, and upstate New York marketplaces. Aditi was appreciated and awarded for outstanding '**Satisfaction & Experience**', recognized as a partner who has provided exceptional customer satisfaction with Microsoft, through outreach and participation across a range of customer focused activities.

Ted MacLean, Microsoft Northeast General Manager, says, 'The Microsoft Northeast Partner Awards reward excellence amongst the partners, providing an opportunity to recognize and celebrate the success of businesses across the Northeast region. Delivering business-driven technology solutions and exceptional customer value has made Aditi Technologies a leader in the category of 'Satisfaction & Experience', and we applaud Aditi's continuing efforts to ensure high-levels of customer satisfaction with the implementation of innovative solutions.'

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### About Microsoft

Founded in 1975, Microsoft (NASDAQ: MSFT) is the worldwide leader in software, services and solutions that help people and businesses realize their full potential. For more information please visit [www.microsoft.com](http://www.microsoft.com)

## **About Aditi**

Aditi Technologies is a leading-edge solutions development partner to software businesses and financial institutions. We provide technology consulting and outsourced product development on emerging technologies. Founded in 1994, Aditi is headquartered in Bangalore, India, with global offices in Boston, Chicago, London, Mountain View, New York City, and Seattle. [www.aditi.com](http://www.aditi.com)

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