

Paint, Draw, Colour & Create

This summer CROSSWORD invites kids to unleash their creativity with special events on Hobbies, Art & Craft from 25th of April, 2008 up to 11th of May, 2008

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This summer is going to be a whole lot of fun at your favourite bookstore **CROSSWORD** with the exclusive **Children's Art and Craft Fest** from **25th April, 08'** to **11th May, 08'** at the Crossword Store, Saket. The objective of this fest is to keep children away from their TV sets and involving them in activities that they would enjoy most. Crossword Children's Art and Craft Fest is aimed at encouraging kids to engage themselves to create and have fun at events such as 'Mud Art Competition' and 'Story Telling Session'. Parents can take their kids to the perfect getaway on Sunday and view an exclusive 'Puppet Show' at their favourite bookstore. And that's not all. Crossword has an array of hobby and activity books to choose from like 'First Things to Make and Do', '501 Science Experiments', 'Belle Dress- up Doll Book', and many more that would help children in cultivating hobbies in a stress- free and amusing environment.

So, let your children embark on a delightful journey that combines education and fun, giving them the much-needed time to unwind and indulge in their favourite activities.

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About Crossword:

Crossword is India's leading bookstore chain, which has pioneered the lifestyle bookstore concept in India. Its innovative approach to book retailing and its achievements have received wide acclaim in India and has won the '**Reid & Taylor Award for Best Retailer of the year - Leisure & Specialty**' at the **India Retail Summit 2005 'Images Retailer of the Year award for the books, music and gifts category for 2005'**. Business World rated Crossword as the '**6th Most Respected Retailer in the country**' for the year 2006; the only bookstore to feature in the top ten. Launched in 1992, Crossword currently has **47 stores across 13 cities** in the country in Ahmedabad, Bangalore, Chennai, Ghaziabad, Hyderabad, Jaipur, New Delhi, Kolkata, Mumbai, Pune, Vadodara & Vishakhapatnam. Crossword Bookstores Ltd. is a wholly owned subsidiary Company of Shopper's Stop Ltd - India's leading department store chain. The Holding Company inter-alia also acts as a Master Franchisee of the Company.

R.S.V.P - Good Relations (I) Pvt. Ltd

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Saket

Date

DayTime

Activity

27th April, 08

Sunday

4.00 pm

Puppet Show (Modern)

4th May, 08

Sunday

4.00 pm

Mud Art Competition

11th May, 08

Sunday

4.00 pm

Story Telling Session

For Registrations at the Saket store contact Jitender at the cash counter or on 9811823152.

For more information, Please contact:

Kheman Kumar

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You can also visit www.goodrelations.co.in for more information.