

GMI's mantra "CUSTOMER DELIGHT" gets recognition from ELance Inc.

GMI (Grey Matter India Technologies Pvt. Ltd), operating in the Social Networking Web Applications, Wireless Application development and content distribution domains has recently been awarded by Elance Inc

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GMI (Grey Matter India Technologies Pvt. Ltd), operating in the Social Networking Web Applications, Wireless Application development and content distribution domains has recently been awarded by Elance Inc (www.elance.com), as the recipient of the 'best customer feedback' amongst nearly fifty two thousand providers worldwide. This prestigious award was announced in a glittering ceremony organized in Delhi, India, .

Mr. Fabio Rosati, CEO ELance Inc. and Mr. Ved Sinha, Vice President, Product & User Experience, flew down personally to GMI's Mumbai office to present this award to Mr. Chintan Shah (CEO and Founder GMI).

Coming close on the heels of GMI's 8th anniversary, the award affirms GMI's commitment towards 'Quality Customer satisfaction' which has been the single most driving force.

For a company where business strategies revolve around 'Customer Delight', awards like these propel and motivate the management's long term vision of making 'Satisfaction' synonymous with the GMI brand.

Customer loyalty drives GMI's business acquisitions and client retention remains the sole motto excelling operational activities at GMI. In its march towards maintaining and fortifying its 'customer oriented services model' GMI has laid down a roadmap to adopt standard 'best practices' making its approach more relevant to industry standards. CMMi is a model that has aggressively adopted in implementation strategies paving L3 compliance by Q3.

Targeting larger contracts and prestigious clients GMI drive towards its ambitious goals is laid firmly on its great customer satisfaction track record.

Focused primarily on the outsourced contracts from US and European geographies GMI is on the threshold of ushering in better 'customer centric' practices to maintain its edge in the outsourced services arena.

For details or business enquiries, please feel free to reach us at contact@greymatterindia.com or visit <http://www.greymatterindia.com/> to know more about us and how GMI can add value to your endeavors.

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<http://www.greymatterindia.com>

For more information, Please contact:

Gunakesh Parmar

SEO - Grey Matter India Technologies Pvt Ltd.

22-28685626

You can also visit www.greymatterindia.com for more information.