

Rupiz Media develops 'all-in-one' web application

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Noida, Uttar Pradesh, IND, 2008-04-24 11:06:03 (IndiaPRwire.com) Ours is the age of convergence. Distances are being traversed in a matter of hours, as the world is getting smaller by every passing minute. The internet too, is following a similar pattern. Many leading websites have integrated an array of features in their interface in order to provide users with an all-in-one solution to their needs.

Rupiz Media, one of the most prominent web development and SEM agencies in the global arena, has recently announced the completion of a web application for one of its sister concerns', iCallGlobe. The application is an inherent browser that would feature on one of the upcoming websites of iCallGlobe, YouTring.com. Commenting on this most recent accomplishment by her team, Co-Founder and Business Development Head for Rupiz Media, Meenakshi Wali, stated 'Providing an amalgamation of features and services is what the internet is all about today. The quintessential user does not prefer to visit various websites for his needs. Instead, what is needed is an integrated platform to satisfy all his needs. Rupiz Media has aimed at doing just that, with almost everything integrated into one downloadable browser.'

Supporting her comments was Rupinder Khurana, Co-Founder and Chairman, Rupiz Infotech, the parent conglomerate of iCallGlobe and Rupiz Media. In his own words, 'Rupiz Media has come a long way with this application. Taking a substantial amount of time (three months), the hardwork of the team has bore fruit, as the application's features are truly commendable.' The browser developed by Rupiz Media is a downloadable one and provides an array of features including social networking, video sharing, cost-effective calling, online gaming, e-shopping, voice-video-text chat and live TV streaming.

Keeping up with the Web 2.0 standards, Rupiz Media have surely come up as a winner. Encompassing all of the most frequent activities of users online, YouTring.com is definitely having potential to be one of the top websites in the times to come. Considering the long list of applications Rupiz Media has developed in a relatively short span of time, Ms. Wali surely has reasons to smile, as her team looks forward to meeting more challenges and soaring higher in the online world.

- **END** -Rupiz Media is a 360 degree online marketing solution provider. It is the online media agency of Rupiz Infotech, which is now venturing the Indian market as well. The various services that Rupiz Media provides include SEM (search engine marketing), website designing, [internet marketing services](#) , e-mail & [affiliate marketing](#), display ads, video ads, SMS and MMS marketing services etc.

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