

## Bloor Research Features Newgen as an Innovator in ECM Report Update

*The report on ECM provides a snapshot of the leading players in the Enterprise Content Management market.*

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Newgen Software Technologies limited, a leader in the field of Business Process Management (BPM) and Enterprise Content Management (ECM) is pleased to announce that it has been recognized as an innovator in the ECM report update by Bloor research. The report on ECM provides a snapshot of the leading players in the Enterprise Content Management market.

Bloor research is renowned for its expert opinions in providing insight into the technology led business issues. Bloor analysts combine their deep knowledge of technology with current trends and drivers in business to assess appropriate technologies and their suitability for businesses now and in the future.

In its recent update on the ECM market, Bloor recognized Newgen Software saying, 'Newgen Software Technologies is a new breed of software companies that have developed into product companies on the back of outsourced services in India. Newgen's robust ECM solution comes from its domain expertise in the financial services, insurance and business process outsourcing sectors where it has many customers. Newgen is beginning to expand beyond its Middle East, Africa and AsiaPac region into the European and US markets'

Commenting on the recognition Mr. Diwakar Nigam, Managing Director, Newgen Software said, 'I wish to thank Bloor research for recognizing our efforts in the Enterprise Content Management space. This recognition propels us to take our innovation to the next level and achieve our objective of ensuring customer delight.'

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### **About Newgen Software Technologies Limited**

Newgen Software is a market leader in Business Process Management (BPM) and Enterprise Content Management (ECM), with a global footprint of about 700 installations in over 30 countries. More than 100 of these implementations are large, mission-critical solutions deployed at world's leading BFSI, BPO and Fortune Global 500 companies.

Newgen is recognized by distinguished analyst firms like Gartner in its report 'Magic Quadrant for Business Process Management Suites, 2007' and IDC in its exclusive report 'Newgen Software: Global Leader in Business Process Management and Document Management Solutions.'

Recognized by Celent as 'Significant Player' in Banking DMS report, Newgen Software is an ISO 9001:2000, ISO 27001 certified and CMM Level 4 Company.

Website: [www.newgensoft.com](http://www.newgensoft.com)

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