

Hakim's Aalim Hair n' Tattuo Lounge Open's in Hyderabad

First Franchisee Lounge in Hyderabad; CENTRIX to be the Franchisee Partner; Launching Hakim's Aalim Hair Care and Styling Academy

Hyderabad, Andhra Pradesh, IND, 2008-04-21 18:26:04 (IndiaPRwire.com)

Hakim's Aalim Hair n' Tattuo Lounge is centrally located at Alcazar Plaza & Towers, Banjara Hills, Hyderabad. It is spread over luxurious space of over 2200 square feet with 12 work stations to provide the customers a never before styling experience of delight and comfort. The specialty lounge will cater to a range of quality services related to Hair and Tattuo for men and women. Renowned hairstylist, **Mr. Aalim** is the men behind the Hair n' Tattuo lounges.

Mr. Ashish Abraham, Director **CENTRIX Group and CENTRIX ALSO** said, "*Having been successful in offering quality service at affordable price and living by our mission of "driven by values that forge professional excellence", CENTRIX now forays into the Hair Care and fashion industry. With exponential growth in the fashion industry market, I see this as an excellent opportunity for CENTRIX to foray into the industry. We are delighted to be the first franchisee with Hakim's Aalim. The CENTRIX group reflects the spirit of design, fashion and creativity. The lounge is a step forward to delight our customers with international standards of quality service and experience unparalleled. It reaffirms our commitment to fashion and the city of Hyderabad.*"

Mr. Ashish added, "*We have an in-house DJ and a state of the art music console at the lounge. The first of its kind, the in-house DJ is a unique concept that amazes clients, young and old alike. Walk into the Lounge and you can request for your favorite songs as you get your hair styled! Ssit back, relax and enjoy our service with your hair cut, spa treatment, head massage or rebonding while grooving to the beats of DJ Amit or watch your favourite program / movie on your personal mini screen. If you prefer expressing your attitude through tattuos, we also have 'Dash' the tattoo booth, where you can get the best of tattuos. Be it permanent or temporary tattuos, piercing or accessories, this is where you will find them all. Hair styling and Fashion will be redefined in the real sense of the term at the Hakim's Aalim Hair n' Tattuo Lounge.*"

"*With its commitment to quality, Hakim's Aalim Hair n' Tattuo Lounge has registered its footprints in the Film and Advertising Industry with its quality of service and expertise in styling*", said **Mr. Aalim**. Commenting on the partnership with **CENTRIX** Mr. Aalim further elaborated, "*This association will enable us to reach all major cities in south India; however, we will not compromise on the quality of service to our clients or the training of our staff .I am happy to be associated with CENTRIX.*"

The ambience of the Lounge transports you into a new world. The warm and friendly staff and stylists pamper you to ensure that each client leaves feeling happy and satisfied with their experience. A team of stylists who have been trained by Aalim and work under his constant guidance are a part of the Lounge.

Director of Centrix Also, Mr. Sachin Betharia said, "*at Hakim's Aalim our endeavour is to introduce new hair fashion and styles to meet the ever changing fashion trends. The Hair n' Tattuo Lounge is a complete solution centre and assures great results with its complete range of services to suit all individual needs. The Hair Styling & Fashion Lounge is also coupled with a Professional*

Hair Care & Styling Academy that offers courses on latest trends and techniques in Hair Styling and grooming" . He is expressively confident and excited about the new venture.

Hakim's Aalim, headquartered in Mumbai, has operations in Delhi, Pune and Dubai. With the addition of Hyderabad to its expanding portfolio it is also looking at other international market to mark its presence. Hakim's Aalim plans to have a pan India presence by opening over 10 such specialty lounges across metros and mini-metros within the next 18 months.

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About : Centrix Also

Centrix is a multi-disciplinary organization with core strength to source, fabricate and deliver the finest in execution of design and style of corporate spaces by creating stylish and fashionable environments. With the help of advanced techniques & technology, our sensitivity to the changing requirements of today's clients and our constant endeavour to create a fusion of ideas and style, helps us create the perfect synergy between design aesthetics and quality. Centrix has a reputation of delivering excellence in quality that gives your vision a perfect expression. Our professional expertise, experience and our relationships with the clients have won us much admiration and hard-earned trust in the industry.

At Centrix, speed and quality combine forces in pursuit of a common goal - a creation that realizes your dream to perfection, a reflection of not only personality but also aspirations. For further information log on to www.centrixprojects.com

About : Hakim's Aalim Hair n' Tattoo Lounge

Hakim's Aalim was started by Aalim in 2004, with the launch of the first Hair lounge in Mumbai. It is driven by values that forge professional advantage. The state of the Art Facilities and Cutting edge infrastructure thrives at achieving excellence and expertise. Hakim's has been synonymous with hair styling. ! Within a very short span Hakim's Aalim has grown from a small beginning to an International name to reckon with branches in Delhi, Dubai and many more in the offing.

www.hakimsaalim.com

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