

Carazoo Designs India's First Car Dealer Online Store with Interactive Animations

Carazoo.com has announced that they have designed and developed India's First Car Dealer Online Store (Website) with Interactive Animations (www.sagarauto.com) for Sagar Automobiles, an authorized Maruti Car dealer in Bangalore. This unique dealer online store was designed and developed in record time and was launched today.

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Mr. Pankaj Patel, VP - India, Logix Microsystems said, "We have been developing websites and products for car dealers in USA and have a significant market share in the USA for car dealer websites. We are now using this expertise to develop websites for Indian dealers."

Sagar's Online Showroom allows visitors to perform complete car research, paint various car models in a variety of colours, download Car manuals and brochures, schedule test drives, and even fix service appointments. Compelling car animations give the visitor a Virtual "Touch and Feel" of the selected Car. The 360 degree interactive animations bring the showroom to the buyer's doorstep.!

Compare Cars; Check out various discounts and special offers; Configure the Car with model-specific Maruti genuine accessories; Select customized finance options and Browse through a vast selection of Maruti "True Value" pre-owned/used Cars. All this is FREE and at a click of a button!

"Sagar Automobiles now has a virtual showroom on the internet. It has kept pace with Hi - Tech City image of Bangalore. Buyers of Maruti Suzuki cars can from now on, within the comforts of their home or office, compare, research & have a virtual touch and feel of the cars. This initiative gives a thrilling experience to car buyers. Bangalorians can now schedule test drives & service appointments on the internet. It gives us great pleasure to serve Bangalorians' car needs." said Dr. D Hemachandra Sagar, Chairman, Sagar Group of Companies, Bangalore.

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About Carazoo.com

Carazoo.com is India's First & Only Car Portal with Interactive Animations.

Carazoo is a division of **Logix Microsystems Limited**, a BSE/NSE listed IT company, which is the world's largest supplier of rich media interactive automotive animations and images. It offers a vast range of automotive solutions to US and Indian Car Dealers. Logix is a recent recipient of the Deloitte Technology Fast500 Asia Pacific 2007 Award, which recognizes the fastest growing 500 companies in the Asia Pacific region. Logix is also the owner of **izmocars**, USA, which has

developed ground breaking rich media online sales solutions. A large percentage of the top 100 US Car dealers currently use online stores/ websites designed by izmocars. Izmocars also powers Yahoo Autos (world's largest Internet portal) and AOL Autos. Izmocars also designed and developed AutoUSA.com, which is the world's largest automotive retail portal.

For more information, Please contact:

Carazoo India

Editor - Logix Microsystems Limited

You can also visit www.carazoo.com for more information.