

## Pharma Giants Announce Academic Awards For Pharma Management Students

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**The GlaxoSmithKline Award for Academic Excellence** will be given to the two best students in the 1st and 2nd year of MBA, Pharmaceuticals Management as a Gold Medal and a Silver Medal along with Merit Certificates for each student.

**The NPIL Award of Academic Excellence** will be given to the top two students in the 1st year in the form of Gold Medal and a Silver Medal along with Merit Certificates for each student.

**The Alembic Award for Academic Excellence will be presented** to the students scoring highest cumulative marks in 'Marketing Strategy' and a Gold Medal and a Silver Medal along with Merit Certificates for each student will be given.

**The Glenmark Award for Excellence in Sales Management will be given** for highest marks in all Sales Management courses to the 1st and 2nd year student. A Gold Medal and a Silver Medal along with Merit Certificates for each student will be given.

**The Zydus-Cadila Award for Academic Excellence in Multinational Management and Innovation will consist of a** Gold Medal and a Silver Medal along with Merit Certificates for each student.

**The Johnson & Johnson Medical India Award of Excellence in Marketing of Medical Devices will be presented** to the top student who scores the highest marks in the subject "Marketing of Medical Devices". A Gold Medal for the first ranker along with a Merit Certificate & a Silver Medal to the Second highest student along with a Merit Certificate.

**The Abbott India Award for Excellence in Brand Management will** be given to the best student securing highest marks cumulative in all Brand Management subjects in the 1st and 2nd year MBA Pharmaceuticals Course. A Gold medal and a Merit certificate will be given to the 1st ranker and the 2nd ranker will be awarded a Silver Medal and a Merit certificate.

*Dr. Tarun Gupta, Chairman- MBA-Pharmaceutical Management welcomed this move of pharma giants and said that these awards will encourage the upcoming talents in the specialized field of*

Pharmaceuticals Management and produce qualified professionals for the pharma industry.

These awards will be given away in a ceremony during the Annual Convocation of NMIMS University.

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### **About SVKM's NMIMS University**

Established in 1981, as a Management Institute, NMIMS has now transformed itself into a University, with 8 Schools, over 150 full-time faculty members, 42000 books and over 2500 students enrolling every year, transforming from an Institute of single management faculty to a University with many faculty areas. The University is also transforming from a Teaching Institute to Research-Consultancy-Training & Teaching Institute.

NMIMS has taken many new academic initiatives under various Schools like School of business Management Mukesh Patel School of technology Management & Engineering School of Pharmacy & Technology Management Balwant Sheth School of Architecture School of Commerce School of Science School of Distance Learning Institute of Intellectual Property Studies

Number of innovative Graduate, Post Graduate and Doctorate level programs, meeting the Industry/Business requirement under each school.

**Achievements: Golden Pheasant Award for innovation 2006 & 2007 BMA Best Management Institute of the Year Award 2004-05 & 2006-07 BMA Best teacher of Management of the Year Award 2004-05 & 2005-06 Dr. J J Irani Award for Best Management Institute 2005 Gurukuljyoti Award for Excellence in Education 2006 The National Assessment and Accreditation Council (NAAC) has accredited an 'A' grade with a score between 85-90%. Ranked amongst top 10 B-School in Business Today- Nielsen Best B-School Survey 2007 and Outlook-C fore Best B-School Survey 2007 Ranked amongst Super League B-School in AIMA-Indian Management Best B-School Survey 2007.**

**NMIMS also be launching Off-Campus Centres at Shirpur, Hyderabad, Bangluru soon.**

**Full Time MBA (Pharmaceuticals Management)** is a general management course concentrating on Pharmaceutical Marketing Strategy, distribution, promotion, pricing, product and promotion -mix. Courses on International Marketing, Managing Multinationals and Innovation Management are also offered. Mandarin (Chinese) or Spanish language is compulsory. All students have to do rigorous field work, analysis and reading in this course. This course is not meant for Bio-technology, clinical trials or Veterinarians. This course is for Science and Pharmacy Graduates. Doctors may apply for positions in the Pharmaceutical industry. Biotechnologists, Biochemists and Veterinarians may not find this course useful.

The distinct feature of the course is that the students undertake regular fieldwork and meet Doctors, Retailers, Stockist, etc. and work on special projects. Intake Capacity : 30 seats

**For further details please visit [www.nmims.edu](http://www.nmims.edu)**

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