

## Satyam BPO Wins Two Global Awards

*Shared Services Outsourcing Network Names Organization Best Business Process Outsource Provider and Best Customer Service Delivery Framework*

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Satyam BPO, the business process outsourcing arm of Satyam, (NYSE:SAY), a leading global business and information technology services company, announced today that it has won two prestigious Shared Services Excellence awards from the International Quality and Productivity Council. The company was honored in Orlando, Fla. during Shared Services Week, a conference organized by IQPC. Satyam BPO was a winner in the 'Best Business Process Outsource Provider' and the first runner-up in the 'Best Customer Service Delivery Framework' categories.

The IQPC Shared Services Excellence Awards honor, recognize, and promote Shared Services Organizations (SSOs) that demonstrate true best practices.

"We are delighted and honored to receive the 2008 Best Business Process Outsource Provider and Best Customer Service Delivery Framework awards," said Satyam BPO Chief Executive Officer Venkatesh Roddam. "These awards are a clear acknowledgement of the culture of process and delivery excellence that we have created at Satyam BPO, as well as our sustained efforts to offer our customers the best sourcing experience through a combination of people, process and innovation excellence."

Additionally, Roddam said, the awards recognize Satyam BPO's success in sharing best practices with its stakeholders, in addition to applying them to its own operations. "It is a testament to how shared services can help companies run their businesses with greater speed and efficiency, drive down operational costs, and increase profit margins," he added. "As a result, they can increase their focus on business outcomes and customer satisfaction."

The Shared Services Excellence awards are the latest in a series of honors Satyam BPO has garnered. Recently, the organization became the First Indian BPO to win the Rajiv Gandhi National Quality Award in the 'Large-Scale Service Industry' category instituted by the Bureau of Indian Standards. It also won the Golden Peacock National Training Award 2007. Additionally, Satyam BPO is the world's first eSCM capability level 5 service provider, a certification given by the IT Services Qualification Center (ITsqc) at Carnegie Mellon University in Pittsburgh.

For the Shared Services Excellence honors, Satyam BPO competed against global shared services organizations, including information technology and BPO organizations, as well as a number of clients. An eminent panel of judges scrutinized entries based on the range of services offered, clients, various people-centric measures, delivery and quality frameworks, technology, and other factors.

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About Satyam BPO

Satyam BPO is powered by a combination of domain expertise, operational excellence, process

skills, and superior technology. The organization is the world's first eSCM Capability Level 5 service provider. One of India's leading integrated end-to-end outsourcing service providers, the company offers proven, full-service expertise for multiple industries, including telecom, pharmaceuticals, financial services, and manufacturing. Satyam BPO's global delivery standards have resulted in numerous longstanding client relationships with Fortune 500 companies. The company operates from its main delivery centers in Hyderabad, Bangalore, and Chennai - in addition to onsite delivery teams.

#### About IPQC

IQPC provides business executives around the world with tailored practical conferences, large scale events, topical seminars and in-house training programs, keeping them up-to-date with industry trends, technological developments and the regulatory landscape. IQPC's large scale conferences are market leading 'must attend' events for their respective industries. ([www.ipqc.com](http://www.ipqc.com))

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