

## Indian Web Agency C3CUBE picks up two awards in the 12th Annual Webby Awards

*Indian Creative Agency C3CUBE Recognized by "Oscars of the Internet" for its Design of OurWeddingDay.com and CBCWorldwide.com.*

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The Webby Awards, the leading international honor for the Web, today recognized OurWeddingDay.com and CBCWorldwide.com as Official Honorees, a distinction that recognizes work exhibiting remarkable achievement. Both sites are designed by New Delhi and New York based boutique creative agency C3CUBE.

Hailed as the "Oscars of the Internet" by the New York Times, The Webby Awards is the leading international award honoring excellence on the Internet, including Websites, Interactive Advertising, Online Film & Video, and Mobile Websites. The awards are judged by the International Academy of Digital Arts & Sciences, a global organization that includes David Bowie, Harvey Weinstein, Arianna Huffington, AKQA Global Creative Director Rei Inamoto, Matt Groening, Jamie Oliver, Internet inventor Vinton Cerf, and RealNetworks CEO Rob Glaser.

"The Webby Awards honors the outstanding work that is setting the standards for the Internet," said David-Michel Davies, executive director of The Webby Awards. "C3CUBE's Official Honoree selection is a testament to the skill, ingenuity, and vision of its designers."

'Winning two Webby's in a row is a great honor for a boutique Indian creative agency like us' said Raja Choudhury, President of C3CUBE, 'it gives us the same ranking as top agencies and Web publishers around the world and also holds up a proud banner for Indian creativity and design on the world stage'

The 12th Annual Webby Awards received nearly 10,000 entries from over 60 countries and all 50 states. Out more than 10,000 entries submitted, fewer than 15% received this honor and were deemed Official Honorees.

OurWeddingDay.com is one of the leading Wedding sites in the US and CBCWorldwide is the official site of Coldwell Banker Commercial, the US' largest commercial real estate franchisor.

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C3CUBE (C3CUBE Multimedia Pvt. Ltd) is a boutique creative and interactive multimedia agency headed by Raja Choudhury with offices in New Delhi and New York. Working for responsible, innovative and pioneering brands, organizations and causes, the agency combines award-winning design and marketing expertise with the innovative use of digital technology and global sourcing. C3CUBE's diverse portfolio extends from award-winning web and print campaigns to highly acclaimed Videos and TV documentaries for the US, Indian and international markets, Since 2007, C3CUBE has charted new territories by winning 10 major US industry awards including 2 Webby's, 3 W3's, 2 IMA's, WMA, Horizon and Adobe Site of the Day. For more information visit [www.c3cube.com](http://www.c3cube.com/) <<http://www.c3cube.com/>>

**ABOUT THE WEBBY AWARDS:**

Hailed as the "Oscars of the Internet" by the New York Times, The Webby Awards is the leading international award honoring excellence on the Internet, including Websites, Interactive Advertising, Online Film & Video, and Mobile Websites. Established in 1996, the 12th Annual Webby Awards received nearly 10,000 entries from all 50 states and over 60 countries worldwide. The Webby Awards is presented by The International Academy of Digital Arts and Sciences. Sponsors and Partners of The Webby Awards include: Adobe; The Creative Group; Verizon; AOL Video; dotMobi; Level3; Adweek; Fortune; Reuters; Variety; Wired; IDG: Brightcove; PricewaterhouseCoopers; 2advanced.Net; KobeMail and Museum of the Moving Image.

**ABOUT THE INTERNATIONAL ACADEMY OF DIGITAL ARTS AND SCIENCES (IADAS):**

The International Academy of Digital Arts and Sciences is dedicated to the creative, technical, and professional progress of the internet and interactive media. The Academy is an intellectually diverse organization that includes over 550 members consisting of leading experts in a diverse range of fields, such as musician David Bowie, Virgin Group founder Richard Branson, AKQA Global Creative Director Rei Inamoto, "Simpsons" creator Matt Groening, Real Networks CEO Rob Glaser, The Huffington Post's Arianna Huffington, AKQA Global Creative Director Rei Inamoto and The Weinstein Company's Harvey Weinstein. The Webby Awards and The International Academy of Digital Arts and Sciences are registered trademarks of International Data Group. For more information, visit [www.iadas.net](http://www.iadas.net) <<http://www.iadas.net>> .

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You can also visit [www.c3cube.com](http://www.c3cube.com) for more information.