

## Jagdish Kini joins Obopay Mobile Technology as Executive Advisor With a mandate to take the company into hyper growth on the Indian mobile payments arena

*Obopay Mobile Technology India today announced appointing Jagdish Kini as their Executive Advisor. Jagdish has been responsible for positioning Brand Airtel as a superior mobile service provider in Karnataka and in the southern region by establishing high service levels. Under his stewardship, Bharti had achieved market leadership status in Karnataka, Maharashtra and Goa, Andhra Pradesh, Chennai and Tamil Nadu*

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He has three decades of experience in various sectors like Finance, Telecom and FMCG. He has worked in diverse roles such as sales, marketing, finance and customer service. Jagdish has worked in various countries across France, UK and Dubai and brings in international knowledge and expertise to the table. Mr. Kini had been associated with companies like Siemens, L'Oreal, Proctor and Gamble.

Jagdish is also an entrepreneur and mentor and has his own leadership school at Nelmangala in Bangalore Rural. He is an Executive Coach trained by Marshall Goldsmith with over 600 hours of training senior personnel in the Industry.

On his joining Obopay Mobile Technology India, Mr. Kini said "I am always excited to introduce new technologies and uses of technologies that benefit society. Obopay, I feel addresses the environment in a 360 degree view revolutionising all aspects of a transaction, and will therefore change the way we will transact and bank in the future. "

According to Mr. Aditya Menon, Executive Director Obopay Mobile Technology, India, "We are glad to have Jagdish on board with us. We are sure his global knowledge and work experience will help us to set new benchmark standards in mobile payment services. His experience and leadership will be immensely valuable for our company and partners to leverage. In this explosive market place, we are fortunate to have an Industry Leader who has experienced triple digit growth in the organizations that he has helped to build".

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### **ABOUT OBOPAY MOBILE TECHNOLOGY**

Obopay Mobile Technology, India is a two-year-old US-headquartered P2P payment and remittance service provider. The pioneer in real time, cross bank, cross channel, cross operator, P2P money

transfer service, Obopay currently has offices in Bangalore and Mumbai. Obopay lets consumers and businesses purchase, pay and transfer money through any mobile device.

Obopay is a pioneer in mobile person to person money transfer and remittance services, and the only service provider that operates cross-bank, cross channel and across all mobile service providers, catering to both GSM and CDMA segments. Mobile phone users can sign up with their banks to avail of the Obopay service. This service is available pan India, on any mobile phone. Obopay India is a catalyst for financial inclusion in India by providing payment services to anyone with a mobile phone. Learn more at [www.obopay.co.in](http://www.obopay.co.in)

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