

MagicBricks.com presents South India's Biggest Property Show in Bengaluru

The MagicBricks.com South India Property Bazaar '08 will showcase properties from Karnataka, Andhra Pradesh, Kerala, Tamil Nadu & Goa.

Noida, Uttar Pradesh, IND, 2008-04-05 09:57:46 (IndiaPRwire.com)

MagicBricks.com, India's No.1 Property Site presents the Unique & Innovative South India Property Bazaar '08 on 5th & 6th of April 2008 at the Koramangala Indoor Stadium in Bengaluru.

MagicBricks.com South India Property Bazaar '08 will not just offer thousands of residential property options to choose from, but also will provide home financing options - all at a single venue.

Mr. Naveen Luthra, VP and Business Head, MagicBricks.com said, 'India has witnessed consistent real estate growth in all the major cities of the country, and the development has moved onto the Tier-II and Tier-III cities. There is a huge demand for properties in and around big metros like Bengaluru, Hyderabad & Chennai.'

'In addition, South Indian cities like Mysore and Cochin have metamorphosed into a second home option for many investors. Homeseekers are looking for villas, houses and apartments in these places suiting their budgets. Keeping this in mind, Magicbricks.com has created South India's biggest property fair and this innovative platform - South India Property Bazaar '08.' added **Mr. Luthra.**

There will be an abundance of over 200 projects, both ready and under-construction, to choose from, brought by the best and most illustrious developers, builders, and real estate agents at the MagicBricks.com South India Property Bazaar '08.

Some of the reputed names participating at the MagicBricks.com South India Property Bazaar '08 include ICICI Bank Home Loans, Concept City Group, Goel Ganga Group, Vakil Housing, Alpine Housing, Gopalan Enterprises, Vaswani Group, UKN Properties, Alliance Projects, Aliens Group, Lakshish Habitats, Acron Developers, Desai Homes & JTL and Reliance Capital.

MagicBricks.com regularly conducts property fairs, branded as 'MagicBricks.com Property Bazaars', which serve as a one-stop-shop for property-seekers to interact face-to-face with developers, real estate agents and housing financing institutions, all at a single venue. MagicBricks.com Property Fairs are conducted in 4 different formats, Locality-Centric (e.g. Property Fair in Bengaluru for properties in that city), Income-Centric (e.g. Luxury Properties for HNIs - by invitation only), Regional Showcase (e.g. Goa properties fair in Delhi), and International Fairs (e.g. Indian Properties showcased to NRIs and PIOs in Singapore, Dubai & London). So far, MagicBricks.com has conducted over 40 domestic and 6 international property fairs.

Magic Bricks.com is set to provide home-seekers with the amazing experience of a landmark real-estate fair with this event. So don't miss this amazing opportunity! Make time & visit the best developers, builders, and financiers - all under one roof at the innovative MagicBricks.com South India Property Bazaar '08 at Koramangala Indoor Stadium in Bengaluru on 5th & 6th of April 2008.

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About MagicBricks.com:

The internet has empowered and paced up our lives almost on every front. The emerging virtual world of the real estate sector is an outstanding example of the paradigm shift the internet is bringing. People prefer to search for information on product online before they actually buy it and this applies to property search as well. Online property search is catching up fast, be it a residential or a commercial plot, building, flat or office space.

Keeping with the trend, Times Business Solutions launched MagicBricks.com in August '06, as a platform to bring together buyers and sellers in the real estate industry. Within three months of its launch, MagicBricks.com achieved the status of being the No.1 property portal in India. With its revolutionary next-gen services customized specifically to address the real estate industry it has consolidated its position as the leader in the sector. MagicBricks.com provides a common platform for all users, and provides a space for property buyers & sellers to locate properties of interest and source information about all property related issues in a transparent and unambiguous process.

MagicBricks.com offers a pan - India coverage of over 500,000 listings, showcasing the Indian real-estate market. MagicBricks.com currently records over 15 million page-views per month.

MagicBricks.com comes packed with a host of tools, never witnessed before by Real-Estate Industry, which include -

• Location Map Service

• Unique Property Alerts

• Micro-Sites

• Virtual Walkthroughs

• Brix-Research

With such innovations, it is evident MagicBricks.com retains its leadership position with more than 5 Lakh properties live on the site, and over 3.5 lakh registered users, including over 40,000 real estate agents and more than 5,000 builders having their presence on the site.

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