

For Human Resource Development Yahoo! Bangalore and BITS Pilani Rajasthan join hands

The task of a university is the creation of future and BITS Pilani by joining hands with corporate giants like Yahoo! for the unique work integrated learning programmes has created an entirely new educational philosophy.

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Right from 1979, BITS Pilani which is one among the top ranking universities in India today has set a benchmark in Industry University collaborations for addressing the Human Resource Development issue of various industries by launching an array of work integrated learning programmes to synergize the workplace requirements of the industry with the learning requirements of the university.

Birla Institute of Technology & Science, Pilani Rajasthan is a Deemed University (established under section 3 of the UGC Act. 1956 under notification no. F.12-23/63.U-2 dated 18th June, 1964) running educational programmes both on-campus as well as off-campus, offering degrees at all three-tiers, namely, Integrated First Degree, Higher Degree and Ph.D.

Yahoo! Software Development India Private Limited Bangalore focuses on Product Engineering, Technology Research, Market Innovation, Content and Experience Management Services, develops innovative technologies and global product platforms for Yahoo! Inc. & Yahoo! Web Services India Private Limited, provides Internet services, technological tools and marketing solutions for businesses and offers products and services such as Search, Communications and Commercial services.

The Memorandum of Understanding (MoU) between BITS and Yahoo! Bangalore was signed on Thursday, April 03, 2008 at Pilani with the objective of fostering collaboration between the two institutions to promote academic and research interactions for Industry-centric knowledge and skill upgradation. The MoU was signed by Prof L K Maheshwari Vice Chancellor on behalf of BITS Pilani and Mr Pranesh Anthapur Chief Operating Officer on behalf of Yahoo!.

BITS would operate an off-campus centre at Bangalore and run educational programs to meet the human resources development needs of Yahoo! leading to specific degrees of BITS through its Work Integrated Learning Programs. These programs will have the same rigour and standards as those offered on-campus, and will be equivalent to the corresponding degrees offered on-campus.

The educational programmes conducted under this collaborative arrangement will offer the employees of Yahoo! an opportunity to enhance their academic qualification and synergize theory and practice on a sustained basis so as to be multi-skilled with exposure to upcoming technological areas thus enabling them to appreciate key management concepts and participate better in organizational initiatives, improve their perspective, and provide meaningful insights.

Yahoo! would make available the necessary infrastructural facilities (such as classrooms with necessary equipment, library facilities, computer and communication facilities with access to electronic mail and Internet) for the smooth and effective conduct of the educational programmes. Yahoo! would also actively provide corporate support and enable identified resource persons of the

company to participate in the pedagogic aspects of the programme, wherever necessary and would also endeavor to make available the necessary facilities for the implementation and continuation of the Practice School Program of BITS, Pilani.

The candidates admitted to the BITS programmes under this collaborative arrangement will be treated as BITS students and will be governed by the fee structure and academic regulations of BITS and also by the service rules and regulations specified by the collaborating organization.

A Coordination Committee consisting of Vice-Chancellor, BITS as Chairman, and two nominees each from Yahoo! and BITS would plan, coordinate and monitor the academic and research programmes as well as all related operational matters within the framework of the academic regulations of BITS and the objectives outlined by Yahoo!.

In India today, this tie-up of Yahoo! Bangalore with BITS Pilani marks yet another milestone in Industry University Collaborations.

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Birla Institute of Technology and Science (BITS) Pilani Rajasthan which has set the industry university collaboration bench mark as well as having the reputation of pioneering the online examinations for admissions in India today through the path breaking BITSAT offers degrees in various disciplines presently at Pilani, Dubai, Goa campuses and in the short future at Hyderabad campus apart from an array of work integrated learning programmes for HRD of a vast spectrum of Indian corporates. The alumni of the Institute are spread across the globe from Australia to America.

For more information, Please contact:

Br Natarajan

Professor - Birla Institute of Technology and Science (BITS), Pilani

91-1596-242210

9-1596-244183

You can also visit www.bits-pilani.ac.in for more information.