

## City Guides launched by Clickindia.com to cater to local needs

*Delhi, Mumbai, Hyderabad, Kolkata and Chennai city guides have been launched on clickindia.com to enable users to find city related info under one roof.*

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Clickindia.com has launched various city-specific guides, including Delhi, Mumbai, Chennai, Hyderabad, and Kolkata. The new local guide consists of city information, maps, advertisements and events specifically within city only.

"The city portal has been launched keeping in mind the essence behind Clickindia's name, i.e. neighbourhood classifieds. Now people in these cities may find suitable offers / deals available in their neighbourhood with minimal time and effort", says sushan, co-founder of Clickindia.com

The idea behind Clickindia.com's launch of city portals is to ease the process of finding and, if necessary, meeting a suitable contact for a product/service/information that might interest the user. Now users can search for suppliers, buyers and advertisers operating in a particular city of choice and even meet them in person before transacting.

'The initial response to our city guides is tremendous. We have already seen a jump of over 30% in user response and new ad requests. Positive feedbacks sent by our users reinforce the faith they have in us and our team is focused on providing features that are simple to use and user friendly', says sushan with a beam. No wonder the team is ecstatic; all of the last 3 launches this year have scored a hit with the users who have given thumbs up to the site.

The website plans to launch other cities as well for which it has partnered with My CityPedia Publications for local guides. This will help users to get location-specific search results, latest happenings, classifieds, and city information at one place.

Clickindia.com allows users to submit, find or view buy/sell offers, deals, advertisements posted by its user-base spread across India. Posting an ad is fairly easy using a simple online form or sending ad as a message to +91-99586-49430.

- **END** - [Clickindia.com](http://Clickindia.com) is a *free online classifieds portal* where users across the globe can find deals and offers, products and services, suppliers and buyers anywhere in India.

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You can also visit [www.clickindia.com](http://www.clickindia.com) for more information.