

Pearl Academy of Fashion opens admissions for Undergraduate courses 2008-09

Admission forms available in Delhi, Chennai & Jaipur

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Pearl Academy of Fashion (PAF) announced the admissions for undergraduate programmes for the academic year 2008-09 for its campuses located in Delhi, Jaipur and Chennai.

The academy will offer six undergraduate 4-year degree programmes in the areas of *Fashion Design, Textile Design, Jewellery Design, Communication Design, Fashion Retail & Merchandising, Fashion Merchandising and Production.*

The All India Entrance Test for all its programmes will be conducted simultaneously at seven centers across country on **June 1st, 2008**. The test centers are Delhi, Jaipur, Chennai, Kolkata, Mumbai, Lucknow and Chandigarh. *The last date for submission of forms is **May 24th, 2008**.* The Entrance test will be followed by a situation test / group discussion and a panel interview. The academic session for all the undergraduate degree programmes will commence in **August, 2008**.

*'We, at Pearl Academy are working towards generating professionals to take forward the business of fashion, globally. Our students are picked up by some of the best employers rated in terms of career progressions and remuneration offered such as Arvind Brands, Pantaloons, Reliance Industries, Bombay Dyeing, Madura Garments, Karstdt Quelle, J&J Buying, Li & Fung and many companies of international repute. This year the highest salary touched Rs. 4.25 lac p.a. for Merchandising / Management Trainee level', **said Mr. A K G Nair, Group Director, Pearl Academy of Fashion.***

On student intake statistics, Mr. Nair said, 'In the academic year 07-08, PAF averaged at 20 applicants per seat for undergraduate courses in Delhi, Jaipur & Chennai with Delhi topping the list with 40 applications per seat. The highest number of applications was received for Fashion Design, followed by Fashion Merchandising & Production.'

'PAF alumni today holds important and responsible positions in more than 300 leading organisations, in India and abroad. Some of the big international names that have employed / provided internships to our students are Steve and Barry's, United Colours of Benetton, World Fashion Exchange, Victoria Secrets, RMX Joss, Zandra Rhodes.' **added Mr. Nair**

PAF's validation agreements and international exchange programmes with the UK's Nottingham Trent University (NTU), Germany's LDT, Nagold, world's highly recognized institutes in fashion and retail education; NHL University, Holland; Hong Kong Polytechnic University, Hong Kong; and many others in UK, Far East and Canada, enables the institute to keep pace with emerging global trends. Through such arrangements, the Academy provides a unique opportunity for its students to acquire international experience. International agreements even permit students to continue further studies with these universities.

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About Pearl Academy of Fashion

Pearl Academy of Fashion (PAF) is a premiere industry oriented design institute in India. From an institute, which started with 47 students in 1993, the Academy currently has over 1000 students on its roll and well-equipped campuses in Delhi, Jaipur and Chennai. The Academy has active networking with national and international organisations, besides membership in prestigious bodies like the International Foundation of Fashion Technology Institutes, National Retail Federation, USA and the Fashion Design Council of India.

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